

# BACHELOR OF BUSINESS ADMINISTRATION GENERAL BUSINESS

**GENERAL EDUCATION** Courses that are **required** are in bold type. Courses that are recommended are in *italics*.

REQUIRED HOURS .....	45-46
Communication.....	8
ENGL 1113 English Composition I	
ENGL 1213 English Composition II	
COMM 1312 Basic Speech	
Mathematics.....	3
MATH 1513 College Algebra	
MATH 2823 Applied Calculus	
Computer Applications/Technology .....	2
<b>COMSC 1022 Computers &amp; Information Access</b>	
TECH 1122 Technology & Society	
Economics	
Completion of ECONO 2263 and 2363 satisfies General Education Economics requirement.	
Health & Physical Education.....	3
HPER 1133 Wellness Concepts & Exercise Applications (includes 1 hr lab)	
Natural Sciences .....	8
<b>BIOL 1004 Biological Concepts</b>	
Select one of the following:	
SCI 1514 Concepts of Physical Science	
SCI 1614 Science & the Environment	
ASTRO 1904 Astronomy	
GEOL 1934 Physical Geology	
Fine Arts & Humanities.....	6
Select three from the following:	
ART 1222 Art Survey	
LIT 2412 Introduction to Literature	
MUSIC 1012 Introduction to Music I	
PHILO 1452 Introduction to Philosophy	
U.S. History & Government.....	6
HIST 1063 U.S. History	
POLSC 1103 American Government & Politics	
International & Cultural Studies.....	6-7
<b>HIST 1033 World History</b>	
Select one of the following:	
GEOG 1103 World Cultural Geography	
POLSC 1153 World Relations & Politics	
Foreign Language (4 hr/includes 3 hr class & 2 hr lab)	
Behavioral/Social Science.....	3
<b>PSYCH 1003 General Psychology</b>	
SOCIO 1003 Introduction to Sociology	

## General Business Major Code No. 217

Professional Business Core .....	39
ACCTG 2213 Principles of Accounting I	
ECONO 2263 Introduction to Macroeconomics	
ACCTG 2313 Principles of Accounting II	
ECONO 2363 Introduction to Microeconomics	
ECONO 2463 Business Statistics	
MIFOS 3113 Introduction To MIS	
GEBUS 3123 Legal Environment of Business	
MRKTG 3143 Principles of Marketing	
MNGMT 3233 Management	
GEBUS 3423 Business Communications	
FINAN 3343 Business Finance	
GEBUS 3823 Quantitative Business Methods	
MNGMT 4923 Strategic Management and Policy	
Required Courses .....	18
One 3000-4000 Level Course selected from each of the following fields in the School of Business: Accounting, Finance, General Business, Management, Management Information Systems, and Marketing	
Business Electives .....	6
3000-4000 Level School of Business Courses	
Free Electives.....	15-16
Total.....	124

Minor program listed on page 211.

### REGULATIONS PERTAINING TO GRADUATION

Minimum credit hours for graduation.....	124
Minimum credit hours in the liberal arts & sciences.....	50*
Minimum credit hours in upper-division (3000/4000 courses).....	40
Minimum credit hours (3000/4000 courses) in major completed at SWOSU.....	8
Minimum credit hours at SWOSU (including last 8).....	30
Minimum Grade Point Average in all coursework.....	2.00
Minimum Grade Point Average in major.....	2.00
*Includes Micro Economics and Macro Economics	

## GENERAL BUSINESS MAJOR (Code 217)

### Suggested Course Sequence

FIRST YEAR		SECOND YEAR	
FIRST SEMESTER	SECOND SEMESTER	FIRST SEMESTER	SECOND SEMESTER
1001 Freshman Orient.....1	1004 Biological Conc ..... 4	1103 Amer Govt .....3	2313 Prin of Acctg II ..... 3
1003 General Psych .....3	1033 World Hist ..... 3	2213 Prin of Acctg I.....3	2363 Intro/Microecon ..... 3
1022 Comp/Info Acc.....2	1133 Wellness Conc ..... 3	2263 Intro/Macroecon .....3	2463 Bus Statistics .....3
1063 U.S. History .....3	1213 English Comp II..... 3	4 Hrs. Natural Sciences <sup>3</sup> ...4	3 Hrs. Int'l & Cul Stu <sup>2</sup> .....3
1113 English Comp I.....3	1312 Basic Speech ..... 2	2 Hrs. Arts & Hum <sup>1</sup> .....2	3 Hrs. Free Electives ..... 3
1513 College Algebra <b>OR</b>	2 Hrs. Arts & Hum <sup>1</sup> ..... 2		
2823 Appl Calc.....3			
2 Hrs. Arts & Hum <sup>1</sup> .....2			
<b>Total:.....17</b>	<b>Total:..... 17</b>	<b>Total:.....15</b>	<b>Total:..... 15</b>
THIRD YEAR		FOURTH YEAR	
FIRST SEMESTER	SECOND SEMESTER	FIRST SEMESTER	SECOND SEMESTER
3113 Intro. to MIS .....3	3343 Bus Finance..... 3	3 Hrs. Elec in Major*.....3	3 Hrs. Electives in Major.... 3
3123 Leg Envrn of Bus ....3	3823 Quant Methods ..... 3	3 Hrs. Business Elec**.....3	3 Hrs. Business Elec .....3
3143 Prin of Marketing ...3	9 Hrs. Electives in Major.... 9	9 Hrs. Free Electives .....9	6 Hrs. Free Electives ..... 6
3233 Management.....3			4923 Strat Mgmt & Pol.... 3
3423 Bus Comm .....3			
<b>Total:.....15</b>	<b>Total:.....15</b>	<b>Total:.....15</b>	<b>Total:..... 15</b>

<sup>1</sup> Choose from the following: 1222Art Survey; 2412Intro to Literature; 1012Intro to Music I; 1452Intro to Philosophy.

<sup>2</sup> Choose one course (3-4 hrs) from the following: 1103World Cultural Geography; 1153World Relations & Politics; Foreign Language (4 hr includes 3 hr class and 2 hr lab).

<sup>3</sup> Choose one course (4 hrs) from the following: 1514Concepts of Physical Science; 1614Science & the Environment; 1904Astronomy; 1934Physical Geology.

\* One 3000-4000 Level Course selected from each of the following fields in the School of Business: Accounting, Finance, General Business, Management, and Marketing.

\*\* 3000-4000 Level School of Business courses.