

SPRING 2017 Textbook Information

ACCTG + COMSC + ENTRP + FINAN + MNGMT + MRKTG + ORGL

NO.	Prefix	Course	Section	Course Title	Enrollment (estimated)	Author	Book Title // Edition // Copyright	13-digit ISBN #	Publisher	REQUIRED // OPTIONAL
1	ACCTG	2213	5001	Principles of Financial Accounting	100	Wild	Option #1 – <i>Financial & Managerial Accounting</i> (Hardcover w/ Connect Plus; include eBook) – 6th edition, 2016 ©	9781259621758	McGraw-Hill	Required: choose ONE of the Options (#1, #2, OR #3).
	ACCTG	2213	5002	Principles of Financial Accounting		Wild	Option #2 – <i>Financial & Managerial Accounting</i> (Loose-leaf w/ Connect Plus; includes eBook) – 6th edition, 2016 ©	9781259622885	McGraw-Hill	
						Wild	Option #3 – Connect Plus Access Card for <i>Financial & Managerial Accounting</i> (includes eBook)	9780077633059	McGraw-Hill	
2	ACCTG	2313	5003	Principles of Managerial Accounting	30*	Wild	Option #1 – <i>Financial & Managerial Accounting</i> (Hardcover w/ Connect Plus; include eBook) – 6th edition, 2016 ©	9781259621758	McGraw-Hill	Required: Sections 5004 + 5005 will NOT require Connect Plus. *Most students will already have materials from taking ACCTG-2213.
	ACCTG	2313	5004	Principles of Managerial Accounting		Wild	Option #2 – <i>Financial & Managerial Accounting</i> (Loose-leaf w/ Connect Plus; includes eBook) – 6th edition, 2016 ©	9781259622885	McGraw-Hill	
	ACCTG	2313	5005	Principles of Managerial Accounting		Wild	Option #3 – Connect Plus Access Card for <i>Financial & Managerial Accounting</i> (includes eBook)	9780077633059	McGraw-Hill	
3	ACCTG	3313	5006	Intermediate Accounting I	32	Kieso	Option #1 – <i>Intermediate Accounting</i> (unbound, binder-ready) – 15th edition, 2013 © w/ FASB Update	978118938782	Wiley	Required: choose ONE of the Options (#1 OR #2).
						Kieso	Option #2 – <i>Intermediate Accounting</i> (hardcover) – 15th edition, 2014 © w/ FASB Update	978118985311	Wiley	
4	ACCTG	3323	5007	Intermediate Accounting II	32*	Kieso	Option #1 – <i>Intermediate Accounting</i> (unbound, binder-ready) – 15th edition, 2013 © w/ FASB Update	978118938782	Wiley	Required: choose ONE of the Options (#1 OR #2). *Most students will already have textbook from taking ACCTG-3313.
						Kieso	Option #2 – <i>Intermediate Accounting</i> (hardcover) – 15th edition, 2014 © w/ FASB Update	978118985311	Wiley	
5	ACCTG	3493	5008	Analyzing Financial Statements	---	---	NO TEXTBOOK REQUIRED	---	---	---
6	ACCTG	3713	5009	Cost Accounting	45	Horngren	<i>Cost Accounting: A Managerial Emphasis</i> (includes MyAccountingLab + eBook) – 15th edition, 2015 ©	9780133781106	Pearson	Required
7	ACCTG	4253	5010	Intro to Computer Forensics	10	Nelson	<i>Guide to Computer Forensics</i> – 5th edition, 2016 ©	978128560033	Cengage	Required
8	ACCTG	4323	5011	Income Tax Accounting II	20*	Smith	<i>2017 Federal Taxation: Comprehensive Topics</i> -- 2016 ©	9780808043607	CCH	Required: *Most students will already have textbook from taking ACCTG-4313
9	ACCTG	4613	5012	Advanced Accounting	25	Hoyle	<i>Fundamentals of Advanced Accounting</i> – 6th edition, 2015 ©	9780077862237	McGraw-Hill	Required
10	COMSC	1023	1401	Computers & Info Access	340	---	EITHER: MyITLab w/ Pearson eText for GO! w/ Microsoft Office 2013 (Access Card w/ eText)	9780133775068	Pearson	Required: choose ONE of the Options (#1 OR #2).
	COMSC	1023	1402	Computers & Info Access						
	COMSC	1023	1403	Computers & Info Access						
	COMSC	1023	1404	Computers & Info Access						
	COMSC	1023	1405	Computers & Info Access						
	COMSC	1023	1406	Computers & Info Access						
	COMSC	1023	1407	Computers & Info Access						
	COMSC	1023	1408	Computers & Info Access						
COMSC	1023	1409	Computers & Info Access							
11	COMSC	1033	1410	Computer Science I	22	Liang	<i>Intro to Java Programming: Comprehensive</i> – 10th edition, 2015 ©	9780133761313	Pearson	Required
12	COMSC	1033	1411	Honors Computer Science I	20	Liang	<i>Intro to Java Programming: Comprehensive</i> – 10th edition, 2015 ©	9780133761313	Pearson	Required
13	COMSC	1053	1412	Computer Science II	22	Liang	<i>Intro to Java Programming: Comprehensive</i> – 10th edition, 2015 ©	9780133761313	Pearson	Required
14	COMSC	1103	1413	Introduction to Information Security	25	Whitman	<i>Principles of Information Security</i> – 5th edition, 2015 ©	9781285448367	Cengage	Required
15	COMSC	1433	1414	Visual Basic Programming	40	Bradley	<i>Programming in Visual Basic 2010</i> – 1st edition, 2011 ©	9780073517254	McGraw-Hill	Required
	COMSC	1433	1415	Visual Basic Programming						
16	COMSC	2603	1416	Network Security	24	Dean	<i>Network + Guide to Networks</i> – 7th edition, 2016 ©	9781305090941	Cengage	Required
17	COMSC	3013	1417	Computer Architecture	24	Harris	<i>Digital Design & Computer Architecture</i> – 2nd edition, 2012 ©	9780123944245	Elsevier	Required
18	COMSC	3133	1418	Software Engineering	---	---	NO TEXTBOOK REQUIRED	---	---	---
19	COMSC	3153	1419	Data Communications & Networks	---	---	NO TEXTBOOK REQUIRED	---	---	---
20	COMSC	3253	1420	Intro to Computer Forensics	10	Nelson	<i>Guide to Computer Forensics</i> – 5th edition, 2016 ©	978128560033	Cengage	Required
21	COMSC	3853	1421	Computer Forensics Analysis	---	---	NO TEXTBOOK REQUIRED	---	---	---

NO.	Prefix	Course	Section	Course Title	Enrollment (estimated)	Author	Book Title // Edition // Copyright	13-digit ISBN #	Publisher	REQUIRED // OPTIONAL
22	COMSC	4043	1422	Geographic Information Systems	20	Law	Getting to Know ARC GIS for Desktop -- 3rd edition, 2013 ©	9781589483088	ESRI Press	Required
23	COMSC	4173	1423	Mobile Applications	24	Nudelman	Android Design Patterns: Interaction Design Solutions for Developers -- 1st edition, 2013 ©	9781118394151	Wiley	Required
24	COMSC	4513	1424	Business Intelligence	18	Dalkir	Knowledge Management in Theory & Practice -- 2nd edition, 2011 ©	9780262015080	MIT Press	Required
25	COMSC	4913	1425	E-Commerce Web Development	15	Sebesta	Programming the World Wide Web -- 8th edition, 2015 ©	9780133775983	Pearson	Required
26	COMSC	4953	1426	CS/IS Capstone	---	---	NO TEXTBOOK REQUIRED	---	---	---
27	ENTRP	1123	5501	Intro to Business	---	---	NO TEXTBOOK REQUIRED	---	---	---
28	ENTRP	3113	5502	Intro to MIS	120	Baltzan	Option #1 -- Connect Access Card for Business Driven Information Systems (w/ eBook) -- 5th edition, 2016 ©	9781259564734	McGraw-Hill	Required: choose ONE of the Options (#1 OR #2). Students need either the paper or electronic textbook.
	ENTRP	3113	5503	Intro to MIS						
	ENTRP	3113	5504	Intro to MIS						
	ENTRP	3113	5505	Intro to MIS						
	ENTRP	3113	5506	Intro to MIS		Baltzan	Option #2 -- Business Driven Information Systems (hardcopy textbook) -- 5th edition, 2016 ©	9780073402987	McGraw-Hill	
29	ENTRP	3123	5507	Legal Environment of Business	75	Miller	Business Law Today: Essentials -- 11th edition, 2017 ©	9781305574793	Cengage	Required
	ENTRP	3123	5508	Legal Environment of Business						
30	ENTRP	3223	5509	Commercial Law	35*	Miller	Business Law Today: Essentials -- 11th edition, 2017 ©	9781305574793	Cengage	Required. <small>Textbook from Judice ENTRP 3223</small>
31	ENTRP	3423	5510	Business Communication	90	Guffey	Business Communication: Process & Product (text only) -- 8th edition, 2015 ©	97801285094083	Cengage	Required
	ENTRP	3423	5511	Business Communication						
	ENTRP	3423	5512	Business Communication						
32	ENTRP	3823	5513	Quantitative Methods in Business	65	Render	Quantitative Analysis for Management -- 12th edition, 2015 ©	9780133507331	Pearson	Required
	ENTRP	3823	5514	Quantitative Methods in Business						
33	ENTRP	4123	5515	Professional Issues	---	---	NO TEXTBOOK REQUIRED	---	---	---
34	ENTRP	4513	5516	Business Intelligence	6	Dalkir	Knowledge Management in Theory & Practice -- 2nd edition, 2011 ©	9780262015080	MIT Press	Required
35	ENTRP	5143	5517	Managerial Jurisprudence	11	Clarkson	Business Law: Text & Cases -- 12th edition, 2012 ©	9780538470827	Cengage	Required
36	FINAN	3313	5401	Real Estate	15	Jacobus	Real Estate Principles -- 12th edition, 2014 ©	9781285420981	OnCourse Learning	Required
37	FINAN	3343	5402	Business Finance	60	Brigham	Fundamentals of Fiscal Management: Concise Edition -- 8th edition, 2015 ©	9781285065137	Cengage	Required
	FINAN	3343	5403	Business Finance						
38	FINAN	3493	5404	Analyzing Financial Statements	---	---	NO TEXTBOOK REQUIRED	---	---	---
39	FINAN	3663	5405	Investments	40	Smart	Fundamentals of Investing -- 13th edition, 2017 ©	9780134083308	Pearson	Required
40	FINAN	4063	5406	Financial Institutions & Markets	35	Miskin	Financial Markets & Institutions -- 8th edition, 2015 ©	9780133423624	Pearson	Required
41	FINAN	4123	5407	Managerial Ethics	30	Ghillyer	Business Ethics Now -- 4th edition, 2013 ©	9780078023200	McGraw-Hill	Required
	FINAN	4123	5409	Managerial Ethics						
42	FINAN	4263	5408	Financial Management	30	Mayes	Financial Analysis w/ Microsoft Excel 2013 -- 7th edition, 2015 ©	9781285432274	Cengage	Required
43	MNGMT	3233	5601	Management	90	Robbins	Management -- 12th edition, 2014 ©	9780133043600	Pearson	Required
	MNGMT	3233	5602	Management						
	MNGMT	3233	5603	Management						
44	MNGMT	3243	5604	Promotional Strategy	10	Clow	Integrated Advertising: Promotion & Marketing Communication -- 7th edition, 2016 ©	9780133866339	Pearson	Required

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45	MNGMT	3313	5605	Real Estate	15	Jacobus	<i>Real Estate Principles</i> – 12th edition, 2014 ©	9781285420981	OnCourse Learning	Required
46	MNGMT	3333	5606	Human Resource Management	60	Bolander	<i>Managing Human Resources</i> – 17th edition, 2016 ©	9781285866390	Cengage	Required
	MNGMT	3333	5607	Human Resource Management						
47	MNGMT	3433	5608	Dynamics of Organizational Management	30	Nelson	ORGB 4 – 4th edition, 2015 ©	9781285423265	Cengage	Required
	MNGMT	3433	5624	Dynamics of Organizational Management						
48	MNGMT	3533	5609	Organizational Behavior	35	Nelson	ORGB 4 – 4th edition, 2015 ©	9781285423265	Cengage	Required
	MNGMT	3533	5625	Organizational Behavior						
49	MNGMT	4123	5610	Managerial Ethics	30	Ghillyer	<i>Business Ethics Now</i> – 4th edition, 2013 ©	9780078023200	McGraw-Hill	Required
	MNGMT	4123	5621	Managerial Ethics						
50	MNGMT	4133	5611	Production/Operations Management	22	Stevenson	<i>Operations Management</i> – 12th edition, 2015 ©	9780078024108	McGraw-Hill	Required
	MNGMT	4133	5622	Production/Operations Management						
51	MNGMT	4233	5613	Services Marketing	15	Lovelock	<i>Services Marketing: People, Technology, Strategy</i> – 7th edition, 2011 ©	9780134123905	Pearson	Required
52	MNGMT	4923	5614 + 5626	Strategic Mngmt & Policy	60	Dess	<i>Strategic Management: Creating Competitive Advantages</i> – 7th edition, 2013 ©	9780077636081	McGraw-Hill	Required
	MNGMT	4923	5615	Strategic Mngmt & Policy						
53	MNGMT	5163	5616	Managerial Leadership	20	Manning	<i>The Art of Leadership</i> – 5th edition, 2015 ©	9780077862459	McGraw-Hill	Required
54	MNGMT	5433	5617 + 1TV	Advanced Human Resource Management	20	Gomez-Mejia	<i>Managing Human Resources</i> – 8th edition, 2016 ©	9780133029697	Pearson	Required
55	MNGMT	5533	5618	Management & Organizational Behavior	20	Kinicki	<i>Organizational Behavior: A Practical, Problem-Solving Approach [Loose Leaf]</i> – 1st edition, 2016 ©	9781259188411	McGraw-Hill	Required
	MNGMT	5533	5623	Management & Organizational Behavior						
56	MNGMT	5643	5619	Advanced Quant/POM	20	Taylor	<i>Introduction to Management Science</i> – 12th edition, 2016 ©	9780133778847	Pearson	Required
57	MNGMT	5923	5620	Business Strategy & Policy	20	Dess	<i>Strategic Management: Creating Competitive Advantages</i> – 7th edition, 2013 ©	9780077636081	McGraw-Hill	Required
58	MRKTG	3143	5701	Principles of Marketing	75	Boone	<i>Contemporary Marketing</i> – 16th edition, 2014 ©	9781133628460	Cengage	Required
	MRKTG	3143	5702	Principles of Marketing						
59	MRKTG	3243	5703	Promotional Strategy	30	Clow	<i>Integrated Advertising: Promotion & Marketing Communication</i> – 7th edition, 2016 ©	9780133866339	Pearson	Required
60	MRKTG	3313	5704	Real Estate	15	Jacobus	<i>Real Estate Principles</i> – 12th edition, 2014 ©	9781285420981	OnCourse Learning	Required
61	MRKTG	4123	5705	Services Marketing	25	Lovelock	<i>Services Marketing: People, Technology, Strategy</i> – 7th edition, 2011 ©	9780134123905	Pearson	Required
62	MRKTG	4643	5706	International Marketing	29	Czinkola	<i>International Marketing</i> – 10th edition, 2013 ©	9781133627517	Cengage	Required
63	MRKTG	5623	5707	Marketing Strategy	11	Ferrell	<i>Marketing Strategy: Text & Cases</i> – 6th edition, 2014 ©	9781285073040	Cengage	Required
64	MRKTG	5643	5708	International Marketing	1	Czinkola	<i>International Marketing</i> – 10th edition, 2013 ©	9781133627517	Cengage	Required
65	ORGL	3113	5580	Foundations of Organizational Leadership	5	Feldman	<i>P.O.W.E.R. ~ Learning & Your Life: Essentials of Student Success</i> – 3rd edition, 2017 ©	9780077842178	McGraw-Hill	Required
						Daff	<i>The Leadership Experience</i> – 6th edition, 2015 ©	9781435462854	Cengage	Required
66	ORGL	3223	5581	Professional Communication	11	Elmorst	<i>Communicating at Work</i> – 11th edition, 2013 ©	9780078036804	McGraw-Hill	Required
67	ORGL	4113	5582	Ethics and Organizations	15	Velasquez	<i>Business Ethics</i> – 7th edition, 2012 ©	9780205017669	Pearson	Required
68	ORGL	4333	5583	Leading and Managing	15	Manning	<i>The Art of Leadership</i> – 5th edition, 2015 ©	9780077862459	McGraw-Hill	Required
69	ORGL	4443	5584	Markets & Stakeholders	15	Lamb	<i>MKTG 10</i> – 10th edition, 2017 ©	9781305631823	Cengage	Required
70	ORGL	4553	5585	Capstone	5	May	<i>Cases in Organizational Communication</i> – 2nd edition, 2013 ©	9781412983099	Sage	Required