

## SPRING 2010 Textbook Information -- Business & Computer Science

No.	Dept.	Course/Section	Instructor(s)	Course Title	ISBN #	Author	Book Title	Required (R)/ Optional (O)	Publisher
1	ACCTG	2213/All	Allen/Wald	Principles of Financial Accounting	9780073379524	Wild	Financial and Managerial Accounting -- 3rd edition, 2009	R	McGraw-Hill
					0077309952		Revised 10/30/09 -- ConnectPlus (an advanced Homework Manager)	R	McGraw-Hill
2	ACCTG	2313/All	Ashenfelter/Hays	Principles of Managerial Accounting	9780073379524	Wild	Financial and Managerial Accounting -- 3rd edition, 2009	R	McGraw-Hill
					007336066X	Wild	Homework Manager -- 2010	R (for Section 5006)	McGraw-Hill
3	ACCTG	3213/5007	Hays	Accounting Information Systems	9780073195551	Hurt	Accounting Information Systems -- 1st edition, 2008	R	McGraw-Hill
4	ACCTG	3313/5008	Hays	Intermediate Accounting I	9780077282073	Spiceland	Intermediate Accounting -- 5th edition, 2009	R	McGraw-Hill
					9780073324524	Spiceland	Intermediate Accounting -- Homework Manager -- 5th edition, 2009	R	McGraw-Hill
5	ACCTG	3323/5009	Ashenfelter	Intermediate Accounting II	9780077282073	Spiceland	Intermediate Accounting -- 5th edition, 2009	R	McGraw-Hill
					9780073324524	Spiceland	Intermediate Accounting -- Homework Manager -- 5th edition, 2009	O	McGraw-Hill
6	ACCTG	3713/5010	Ashenfelter	Cost Accounting	9780135046340	Horngreen	Cost Accounting -- 13th edition, 2009	R	Pearson
7	ACCTG	4013/5011	Instructor	Seminar: Intro to Computer Forensics	9781435430259	Nelson	Guide to Computer Forensics and Investigations -- 3rd ed. -- bundled w/ flash drive	R	Cengage
8	ACCTG	4313/5012	Wald	Income Tax Accounting II	9780808020783	Smith	2010 CCH Federal Taxation: Comprehensive Topics	R	CCH
9	ACCTG	4613/5013	Hays	Advanced Accounting	9780073379463	Hoyle	Fundamentals of Advanced Accounting -- 3rd edition, 2009	R	McGraw-Hill
10	ACCTG	4643/5014	Allen	Global Acctg, Finan, & Investments	9781439038338	Madura	International Financial Management -- 10th edition, 2010	R	Cengage
11	COMSC	1022/All	Baugher, Pereira, Raoufi, Simpson, Sweeney	Computers & Information Access	9780137035946 (package)	Gaskin	Go! Office 2007: Intro (w/ CD) -- 3rd edition, 2010 [Text only: 9780135059234] Go! MyITLab access code -- 2010 [MyITLab only: 9780135132388]	R R	Pearson Pearson
12	COMSC	1033/1412	Baugher	Computer Science I	9780763749637	Anderson	Java 6 Illuminated: An Active Learning Approach -- 2nd edition, 2009	R	Jones & Bartlett
13	COMSC	1053/1413	Raoufi	Computer Science II	9780136012672	Liang	Intro to JAVA Programming -- 7th edition, 2009	R	Prentice Hall
14	COMSC	1103/1414	Sweeney	Intro to Information Security	9781423901778	Whitman	Principles of Information Security -- 3rd edition, 2009	R	Cengage
					9781435441569	Whitman	Hands-On Information Security Lab Manual -- 3rd edition, 2011	R	Cengage
15	COMSC	1433/1415	Baugher	Visual Basic Programming	9780073215884	Bradley	Programming in VB. Net 2005 edition (w/ CD) -- 6th edition, 2006	R	McGraw-Hill
16	COMSC	2011/1417	Baugher	Seminar: NASA Rocketry			NO TEXTBOOK REQUIRED		
17	COMSC	3013/1418	Pereira	Computer Architecture	9780471733881	Murdocca	Computer Architecture and Organization -- 1st edition, 2007	R	Wiley
18	COMSC	3133/1419	Moseley	Software Engineering			NO TEXTBOOK REQUIRED		
19	COMSC	3153/1420	Pereira	Data Communications & Networks	9780132433105	Stallings	Data and Computer Communications -- 8th edition, 2007	R	Pearson
20	COMSC	3253/1421	*Instructor*	Intro to Computer Forensics	9781435430259	Nelson	Guide to Computer Forensics and Investigations -- 3rd ed. -- bundled w/ flash drive	R	Cengage
21	COMSC	3933/1422	Moseley	Multimedia Systems-Design & Analysis			NO TEXTBOOK REQUIRED		
22	COMSC	4013/1423	*Instructor*	Seminar: Design Patterns	9780596007126	Freeman	Head First Design Patterns -- 1st edition, 2004	R	O'Reilly Media
23	COMSC	4013/1424	*Instructor*	Seminar: Computer Forensics Analysis	9781435430259	Nelson	Guide to Computer Forensics and Investigations -- 3rd ed. -- bundled w/ flash drive	R	Cengage
24	COMSC	4513/1429	Moseley	Decision Support & Expert Systems			NO TEXTBOOK REQUIRED		
25	COMSC	4913/1425	Raoufi	E-Commerce Web Development	9780136076636	Sebesta	Programming the World Wide Web -- 5th edition, 2010	R	Pearson
26	COMSC	4953/1424	Moseley	CS/IS Capstone			NO TEXTBOOK REQUIRED		
27	ENTRP	3113/All	Grant/Sweeney	Intro to MIS	9780136075608	Kroenke	MIS Essentials -- 1st edition, 2010	R	Pearson
					9780137133451	Manzo	Microsoft Office Access 2007 In Business: Core (w/ DVD - needed) -- 2008	R	Pearson
28	ENTRP	3123/All	Hacker/Wald	Legal Environment of Business	9780324654554	Miller	Business Law Today: Standard w/ CD -- 8th edition, 2007	R	Cengage
29	ENTRP	3223/5507	Wald	Commercial Law	9780324654554	Miller	Business Law Today: Standard w/ CD -- 8th edition, 2007	R	Cengage
30	ENTRP	3313/5508	Hacker	Real Estate	9780324305609	Jacobus	Real Estate Principles -- 10th edition, 2006	R	Cengage
31	ENTRP	3423/All	Parker/Simpson	Business Communication	9780136157502	Thill	Excellence in Business Communication -- 8th edition, 2008	R	Pearson
32	ENTRP	3823/All	Grant	Quantitative Methods of Business	9780324662443	Albright	Data Analysis & Decision Making w/ Excel (w/ CD - needed) -- Revised 3rd edition, 2009	R	Cengage
33	ENTRP	3923/5516	Parker	Advanced Computer Business Applications	9780136158714	Gaskin	Go! w/ MS Office 2007 Integrated Project: Comprehensive (w/ CD) -- 2008	R	Pearson
34	ENTRP	4123/5513	Parker	Professional Issues	9780131714397	Anderson	Professionalism: Real Skills for Workplace Success -- 1st edition, 2008	R	Pearson
35	ENTRP	5143/5515	Crall	Managerial Jurisprudence	9780324654554	Miller	Business Law Today: Standard w/ CD -- 8th edition, 2007	R	Cengage
36	FINAN	3343/All	Allen/Buddy-Penner	Business Finance	9780324664553	Brigham	Fundamentals of Financial Management (Consize) -- 6th edition, 2009	R	Cengage
37	FINAN	3663/5403	Buddy-Penner	Investments	9780321413741	Gitman	Fundamentals of Investing -- 10th edition, 2008	R	Pearson
38	FINAN	4013/5408	Buddy-Penner	Seminar: Managerial Ethics	9780131735422	Stanwick	Understanding Business Ethics -- 1st edition, 2009	R	Pearson
39	FINAN	4063/5404	Buddy-Penner	Financial Institutions & Markets	9780321374219	Mishkin	Financial Markets & Institutions -- 6th edition, 2009	R	Pearson
40	FINAN	4213/5405	Allen	Commercial Bank Management	9780073382432	Rose	Bank Management & Financial Services -- 8th edition, 2010	R	McGraw-Hill
41	FINAN	4263/5406	Buddy-Penner	Financial Management			NO TEXTBOOK REQUIRED		
42	FINAN	4523/5407	Allen	Portfolio Management II			NO TEXTBOOK REQUIRED		

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43	MNGMT	3233/Al	Essandoh/Long	Management	9780132090711	Robbins	Management -- 10th edition, 2009	R	Pearson
44	MNGMT	3333/Al	Long	Human Resource Management	9780324593310	Bohlander	Managing Human Resources -- 15th edition, 2010	R	Cengage
45	MNGMT	3433/5606	Essandoh	Organizational Design	9780130330642	Hodge	Organization Theory -- 6th edition, 2003	R	Pearson
46	MNGMT	3533/5607	Hacker	Organizational Behavior	9780132394574	George	Understanding & Managing Organizational Behavior -- 5th edition, 2008	R	Pearson
47	MNGMT	4013/5615	Schulz-Moser	Seminar: Crisis Management (Interim course)	9781412954136	Crandall	Crisis Management in the New Strategy Landscape -- 1st edition, 2009	R	Sage
48	MNGMT	4123/5608	Buddy-Penner	Managerial Ethics	9780131735422	Stanwick	Understanding Business Ethics -- 1st edition, 2009	R	Pearson
49	MNGMT	4133/5609	Long	Production/Operations Management	9780077284091	Stevenson	Operations Management (w/ DVD) -- 10th edition, 2009	R	McGraw-Hill
50	MNGMT	4313/5610	Schulz-Moser	Event Management	9780131149385	Wagen	Event Management -- 1st edition, 2005	R	Pearson
51	MNGMT	4923/Al	Essandoh/Schulz-Moser	Strategic Management & Policy	9780618894765	Hill	Strategic Management: Theory -- 8th edition, 2008	R	Cengage
52	MNGMT	5163/5613	Schulz-Moser	Managerial Leadership & Budgeting	9780071391337	Kemp	Budgeting for Managers -- 1st edition, 2003	R	McGraw-Hill
					9780073381350	Manning	The Art of Leadership -- 3rd edition, 2009	R	McGraw-Hill
53	MNGMT	5923/5614	Schulz-Moser	Business Strategy & Policy	9780073381244	Thompson	Crafting & Executing Strategy -- 16th edition, 2008	R	McGraw-Hill
54	MRKTG	3143/Al	Hacker	Principles of Marketing	9780136054214	Solomon	Marketing -- 6th edition, 2009	R	Pearson
55	MRKTG	3243/5703	Ferrell	Promotional Strategy	9780136079422	Clow	Integrated Advertising, Promotion & Mktg Communications -- 4th edition, 2010	R	Pearson
56	MRKTG	4123/5704	Ferrell	Services Marketing	9780131875524	Lovelock	Services Marketing: People, Technology & Strategy -- 6th edition, 2007	R	Pearson
57	MRKTG	4183/5705	Hacker	Sales Skills & Management	9780073529875	Johnston	Added 11/13/09 -- Sales Force Management -- 9th edition, 2009	R	McGraw-Hill
58	MRKTG	4643/5706	*Instructor*	International Marketing	9780273713876	Albaum	International Marketing & Export Management -- 6th edition, 2008	R	Pearson
59	MRKTG	5623/5707	Ferrell	Marketing Strategy	9780324362725	Ferrell	Marketing Strategy -- 4th edition, 2008	R	Cengage
60	ORGL	4113/5580	Long	Ethics and Organizations	9780131930070	Velasquez	Business Ethics -- 6th edition, 2006	R	Pearson
61	GSTDY	0121/5781	Klaassen	Keyboarding			CANCELLED		
62	GSTDY	1901/5782.5783	Long/Schulz-Moser	Basic Word 2007	9781418843380	Shelly	Microsoft Office Word 2007: Comprehensive -- 2008	R	Cengage
		2901/5790.5791	Long/Schulz-Moser	Intermediate Word 2007	9781418843380	Shelly	Microsoft Office Word 2007: Comprehensive -- 2008	R	Cengage
63	GSTDY	1901/5784.5785	Long/Schulz-Moser	Basic Excel 2007	9781418843441	Shelly	Microsoft Office Excel 2007: Comprehensive -- 2008	R	Cengage
		2901/5792.5793	Long/Schulz-Moser	Intermediate Excel 2007	9781418843441	Shelly	Microsoft Office Excel 2007: Comprehensive -- 2008	R	Cengage
		1901/5786.5787	Long/Schulz-Moser	Basic Access 2007	9781418843410	Shelly	Microsoft Access 2007: Comprehensive -- 2008	R	Cengage
64	GSTDY	2901/5794.5795	Long/Schulz-Moser	Intermediate Access 2007	9781418843410	Shelly	Microsoft Access 2007: Comprehensive -- 2008	R	Cengage
		2901/5796.5797	Long/Schulz-Moser	Advanced Access 2007	9781418843410	Shelly	Microsoft Access 2007: Comprehensive -- 2008	R	Cengage
65	GSTDY	1901/5788.5789	Long/Schulz-Moser	MS Project 2007	9781423905943	Shelly	Microsoft Office Project 2007: Intro (w/ CD) -- 2009	R	Cengage