B. SWOSU College of Pharmacy Vision, Mission, and Values

1. Vision
   To be recognized as a dynamic educational environment in which students develop the personal, professional, intellectual, and leadership skills needed to advance the profession of pharmacy.

2. Mission
   The College of Pharmacy educates and empowers pharmacy graduates who, as part of a healthcare team, aspire to a lifelong commitment of personal and professional development and exceptional patient-centered care. The College of Pharmacy creates, disseminates, and applies knowledge and innovation to advance the health and wellness of culturally diverse populations.

3. Values
   The College of Pharmacy embraces these values as foundational pillars:
   
   a. Fostering *professionalism* and *integrity* by cultivation a sense of personal and institutional responsibility, self-awareness, and accountability.
   b. Providing *mentorship* of students and colleagues to promote their professional and personal growth.
   c. Exhibiting *excellence* and *innovation* in teaching, service, and research/scholarly activity.
   d. Expressing *compassion* for others and engaging in community service.
   e. Sustaining a collegial environment that promotes *collaboration* and *mutual respect* between administration, faculty, staff, preceptors, students, and alumni.
   f. Promoting *diversity, cultural awareness*, and the *preservation of human dignity.*