



Strategic Goals

Goal 1:

By 2010 Southwestern Oklahoma State University's student retention and graduation rates will exceed those of all regional universities in Oklahoma.

Goal 2:

By 2010 the level of student satisfaction with campus life will have increased.

Goal 3:

By 2010 Southwestern Oklahoma State University students will be better prepared to live in an increasingly global, diverse, and technological society.

Goal 4:

By 2010 all academic departments will be participating in strategic alliances and cooperative agreements.

Strategic Vision

Southwestern Oklahoma State University is a dynamic university that provides an environment for student and graduate success and public service through:

- academic excellence and innovative programs;
- student-centered activities and opportunities;
- programs that promote cultural inclusion and diversity;
- strategic alliances and collaborative agreements with internal and external groups that share interests with SWOSU.