SWOSU STRATEGIC PLANNING & RESOURCE COUNCIL DEBRIEFING 4-5-12

- Add “alumni” to mission statement
- Examine possibilities of Performance Funding criteria for additional revenue stream
- Continue to discuss how to address student need for remediation
- Continue discussion on diversity recruitment of students and how recruitment impacts enrollment
- Career mobility-need information on top 10 jobs
- Continue financial aid data points analyses beyond Pell grant recipients

General Education discussion-

? current course offering are barriers in r/t to choices of interest

More courses needed for selection

New legislation impacting GE in other states

Examine General Education outcomes again for currency, and applicable course offerings

- Resource CENTER FOR ACADEMIC INNOVATION for general education and other program models

NEXT STEPS-

1. SET STRATEGIC OBJECTIVES
2. LOOK AT STRATEGIES/PROGRAMS NEEDED TO MEET OBJECTIVES- THESE ARE EXAMPLES BELOW
   a. STUDENT SUCCESS
      i. Retention Programs
      ii. Early Warning
   b. ENROLLMENT MANAGEMENT
      i. Controlled admissions
      ii. Recruitment by category and Housing
   c. PROGRAM DEVELOPMENT
      i. Honors Program
      ii. Graduate Programs
      iii. Criteria for undergraduate program development
      iv. On-line programs
   d. EXPERIENTIAL LEARNING
      i. Undergraduate research
      ii. Internships
   e. FACULTY-STAFF PROFESSIONAL DEVELOPMENT
      i. Salary studies
      ii. Programs for professional growth
      iii. Research support
   f. DIVERSITY INITIATIVES
g. ROLE OF SAYRE
h. NEW REVENUE SOURCES
i. TECHNOLOGY
j. UNIVERSITY-COMMUNITY JOINT VENTURES