

SPRING 2012 -- Textbook Adoption Information -- Business/Computer Science

No.	Dept.	Course/Section	Instructor(s)	Course Title	Estimated Enrollment	ISBN #	Author	Book Title	Is the Textbook Required or Optional??	Publisher	
1	ACCTG	2213.5001-5002	Hays RY/Wald LA	Principles of Financial Accounting	70	9780078110887	Wild	Financial and Managerial Accounting -- 4th edition, 2011 (Text only)	Required	McGraw-Hill	
						9780077318246	Wild	Connect access card for Financial & Managerial Accounting -- 4th edition, 2011	Required		
2	ACCTG	2313.5003-5005	Ashenfelter MD/Wald LA	Principles of Managerial Accounting	65	9780078110887	Wild	Financial and Managerial Accounting -- 4th edition, 2011 (Text only)	Required (Sections 5003, 5004, 5005)	McGraw-Hill	
						9780077318246	Wild	Connect access card for Financial & Managerial Accounting -- 4th edition, 2011	Required (Section 5003 only (Wald))		
3	ACCTG	3213.5006	Hays RY	Accounting Information Systems	25	9780470507025	Bagranoff	Core Concepts of Accounting Information Systems -- 11th edition, 2010	Required	Wiley	
4	ACCTG	3313.5007	Ashenfelter MD	Intermediate Accounting I	20	9780470587232	Kieso	EITHER: Intermediate Accounting -- 14th edition, 2012 (hardcover text)	Required (choose one version)	Wiley	
						9780470917831	Kieso	OR: Binder-ready Version of Intermediate Accounting -- 14th edition, 2012			
5	ACCTG	3323.5008	Ashenfelter MD	Intermediate Accounting II	20	9780470587232	Kieso	Intermediate Accounting -- 14th edition, 2012 (hardcover text)	Required	Wiley	
6	ACCTG	3713.5009	Hays RY	Cost Accounting	25	9780538736787	Hansen	Cornerstones of Cost Accounting -- 1st edition, 2011	Required	Cengage	
6A	ACCTG	4013.5017	Rains DL	Sem: Forensic Toolkit	9			NO TEXT REQUIRED			
6B	ACCTG	4013.502	Allen TG	Analyzing Financial Statements	13	9780073379432	Subramanyam	Financial Statement Analysis -- 10th edition, 2009	Required	McGraw-Hill	
7	ACCTG	4253.5010	Rains DL	Intro to Computer Forensics	8	9781435498839	Nelson	Guide to Computer Forensics & Investigations -- 4th edition, 2010 (USB drive is also needed)	Required	Cengage	
8	ACCTG	4323.5011	Wald LA	Income Tax Accounting II	18	9780808026198	Smith	Federal Taxation: Comprehensive Topics (2012) -- 2011 ©	Required	CCH	
9	ACCTG	4613.5012	Hays RY	Advanced Accounting	20	9780078136634	Hoyle	Fundamentals of Advanced Accounting -- 4th edition, 2010	Required	McGraw-Hill	
10	ACCTG	4643.5013	Allen TG	Global Accounting, Finance, & Investments	20	9781439038338	Madura	International Financial Management -- 10th edition, 2010	Required	Cengage	
						9781111742287	Madura	International Financial Management -- 10th edition, 2010 (Online Subscription)	Optional	Cengage	
11	ACCTG	4853.5014	*Instructor*	Computer Forensics Analysis	---	---	---	CANCELLED for Spring 2012	---	---	
12	ACCTG	5253.5015	Rains DL	Intro to Computer Forensics	1	9781435498839	Nelson	Guide to Computer Forensics & Investigations -- 4th edition, 2010 (USB drive is also needed)	Required	Cengage	
13	ACCTG	5323.5013	Wald LA	Income Tax Accounting II	2	9780808026198	Smith	Federal Taxation: Comprehensive Topics (2012) -- 2011 ©	Required	CCH	
14	COMSC	1022.1401-1414	Various Staff	Computers & Info Access	240	9780132738200		MyITLab for Microsoft Office 2010 -- Instant Access (online purchase only)	Required for Sections 1403, 1404, 1405, 1406, 1407, 1408	Pearson	
						145	9780135107300		MyITLab w/ eText Student Access Code for Microsoft Office 2010 (Access card w/ eText)	Required for Sections 1410, 1411, 1412, 1414	Pearson
						80	9780132454469	Shelley	GO! w/ Microsoft Office 2010 Volume 1 (text only; no student videos)	Optional for Sections 1404 and 1405	Pearson
						65	9780132804646	Shelley	GO! w/ Microsoft Office 2010 Volume 1 (w/ student videos) + MyITLab access code (w/ eText)	Required for Sections 1401, 1402, 1413	Pearson
15	COMSC	1033.1415	Walker JJ	Computer Science I	20	9780132130806	Liang	Introduction to JAVA Programming: Comprehensive -- 8th edition, 2011	Required	Pearson	
16	COMSC	1053.1416	Walker JJ	Computer Science II	20	9780132130806	Liang	Introduction to Java to Programming: Comprehensive -- 8th edition, 2011	Required	Pearson	
17	COMSC	1011.1417-1418	Sweeney KC	Intro to Information Security	30	9781111138219	Whitman	Principles of Information Security -- 4th edition, 2012	Required	Cengage	
						9781435441569	Whitman	Hands-On Information Security Lab Manual -- 3rd edition, 2011	Required	Cengage	
18	COMSC	1433.1419	Baugher ML	Visual Basic Programming	25	9780073517254	Bradley	Programming in Visual Basic 2010 -- 2011 ©	Required	McGraw-Hill	
19	COMSC	2011-142	Baugher ML	Sem: Intro to Robotics	---	---	---	CANCELLED for Spring 2012	---	---	
20	COMSC	2473	Raoufi M	Programming in C++	20	9780132662369	Deitel	C++: How to Program -- 8th edition, 2012	Required	Pearson	
21	COMSC	3013.1422	Walker JJ	Computer Architecture	12	9780123706065	Patterson	Computer Organization & Design -- 3rd edition, 2007	Required	Morgan Kaufman	
21A	COMSC	3133.1432	Walker JJ	Software Engineering	18			NO TEXT REQUIRED			
22	COMSC	3153.1423	Walker JJ	Data Communications/Networks	15	978059007218	Harold	Java Network Programming	Recommended	O'Reilly Media	
23	COMSC	3253.1424	Rains DL	Intro to Computer Forensics	9	9781435498839	Nelson	Guide to Computer Forensics & Investigations -- 4th edition, 2010 (USB drive is also needed)	Required	Cengage	
24	COMSC	3353.1425	Moseley CW	Systems Analysis & Design	---	---	---	CANCELLED for Spring 2012	---	---	
25	COMSC	3853.1426	*Instructor*	Computer Forensics Analysis	---	---	---	CANCELLED for Spring 2012	---	---	
26	COMSC	4012.1427	Baugher ML	Sem: LabView Robot Programming	---	---	---	CANCELLED for Spring 2012	---	---	
26A	COMSC	4013.1433	Rains DL	Sem: Forensic Toolkit	9			NO TEXT REQUIRED			

No.	Dept.	Course/Section	Instructor(s)	Course Title	Estimated Enrollment	ISBN #	Author	Book Title	Is the Textbook Required or Optional??	Publisher
27	COMSC	4513.1428	Moseley CW	Knowledge Management	14			NO TEXT REQUIRED		
28	COMSC	4913.1429	Moseley CW	E-Commerce Web Development	18			NO TEXT REQUIRED		
29	COMSC	4953.1431	Moseley CW	CS/IS Capstone	18			NO TEXT REQUIRED		
30	ENTRP	3113.5501-5504	Grant ML/Moseley CW/Sweeney KC	Intro to MIS	85	9780138018825	Kroenke	MIS Essentials -- 2nd edition, 2012	Required	Pearson
						9780132092272	Grauer	Exploring MS Office Access 2010: Introductory -- 2011 ©	Required	Pearson
31	ENTRP	3123.5505-5506	Hacker RT/Wald LA	Legal Environment of Business	70	9780324786156	Miller	Business Law Today: The Essentials -- 9th edition, 2011	Required	Cengage
32	ENTRP	3223.5507	Wald LA	Commercial Law	25	9780324786156	Miller	Business Law Today: Essentials -- 9th edition, 2011	Required	Cengage
33	ENTRP	3423.5508-5510	Parker PA/Simpson EM	Business Communication	75	9780136157502	Thill	Excellence in Business Communication -- 8th edition, 2008	Required	Pearson
34	ENTRP	3823.5511-5512	Grant ML	Quantitative Methods of Business	55	9780132149112	Render	Quantitative Analysis for Management -- 11th edition, 2012	Required	Pearson
35	ENTRP	3923.5513	Parker PA	Advanced Computer Business Applications	25	9780132604291	Kinser	Your Office: Microsoft Office 2010 -- 1st edition, 2010	Required	Pearson
36	ENTRP	4123.5514	Parker PA	Professional Issues	25	9780135063880	Anderson	Professionalism -- 2nd edition, 2011	Required	Pearson
37	ENTRP	4513.5515	Moseley CW	Knowledge Management	4			NO TEXT REQUIRED		
38	ENTRP	5143.5516	Crall LD	Managerial Jurisprudence	35	9780324786156	Miller	Business Law Today: Essentials -- 9th edition, 2011	Required	Cengage
39	FINAN	3313.5401	Hacker RT	Real Estate	20	9780324787498	Jacobus	Real Estate Principles -- 11th edition, 2010	Required	Cengage
40	FINAN	3343.5402-5403	Allen TG/Buddy-Penner NJ	Business Finance	60	1133159834 (Bundle)	Brigham	Fundamentals of Financial Management: Conise -- 7th edition, 2012 (Text only: 9780538477116)	Text only required for Section 5402	Cengage
								Cengage NOW access code for Fundamentals of Financial Management (Code only: 1111863075)	Bundle required for Section 5403	
41	FINAN	3493.5404	Allen TG	Analyzing Financial Statements	12	9780073379432	Subramanyam	Financial Statement Analysis -- 10th edition, 2009	Required	McGraw-Hill
42	FINAN	3663.5405	Buddy-Penner NJ	Investments	30	9780138023935	Gilman	Fundamentals of Investing -- 11th edition, 2011	Required	Pearson
43	FINAN	4013.5411	Lumpkin MH	Seminar: Commercial Bank Lending	20	9780899826066	Hubbell	Commercial Lending -- 6th edition, 2007	Required	American Bankers Association
44	FINAN	4063.5406	Buddy-Penner NJ	Financial Institutions & Markets	40	9780132136839	Mishkin	Financial Markets & Institutions -- 7th edition, 2012	Required	Cengage
45	FINAN	4123.5407	Buddy-Penner NJ	Managerial Ethics	25	9780131735422	Stanwick	Understanding Business Ethics -- 1st edition, 2009	Required	Pearson
46	FINAN	4213.5408	Lumpkin MH	Commercial Bank Management	---	---	---	CANCELLED for Spring 2012	---	---
47	FINAN	4263.5409	Buddy-Penner NJ	Financial Management	25			NO TEXT REQUIRED		
48	FINAN	4523.541	Allen TG	Portfolio Management II	4			NO TEXT REQUIRED		
49	MNGMT	3233.5601-5603	Long JM/Lumpkin MH	Management	60	9780132090711	Robbins	Management -- 10th edition, 2009	Required	Pearson
50	MNGMT	3333.5604-5605	Long JM	Human Resource Management	40	9780324593310	Bohlander	Managing Human Resources -- 15th edition, 2010	Required	Cengage
51	MNGMT	3433.5606	Moser TS	Organizational Design	25	9780136087311	Jones	Organizational Theory, Design, and Change -- 6th edition, 2010	Required	Pearson
52	MNGMT	3533.5607	Ramsey RH	Organizational Behavior	25	9780078137174	Cokquitt	Organizational Behavior -- 2nd edition, 2011	Required	McGraw-Hill
52A	MNGMT	4013.5618	Ferrell ME	Seminar: Promotional Strategy	15	9780136079422	Clow	Integrated Advertising -- 4th edition, 2010	Required	Pearson
52B	MNGMT	4013.562	Hacker RT	Seminar: Real Estate	14	9780324787498	Jacobus	Real Estate Principles -- 11th edition, 2010	Required	Cengage
52C	MNGMT	4013.5621	Ferrell ME	Seminar: Services Marketing	20	9780136107217	Lovelock	Services Marketing -- 7th edition, 2011	Required	Pearson
53	MNGMT	4123.5608	Buddy-Penner NJ	Managerial Ethics	25	9780131735422	Stanwick	Understanding Business Ethics -- 1st edition, 2009	Required	Pearson
54	MNGMT	4133.5609	Long JM	Production/Operations Management	20	9780077284091	Stevenson	Operations Management -- 10th edition, 2009	Required	McGraw-Hill
55	MNGMT	4213.5610	Moser TS	Crisis Management	15	9781412954136	Crandall	Crisis Management in the New Strategy Landscape -- 1st edition, 2009	Required	Sage
56	MNGMT	4923.5611-5612	Moser TS/Ramsey RH	Strategic Management & Policy	60	9780538751070	Hill	Strategic Management: Theory -- 9th edition, 2010	Required	Cengage
57	MNGMT	5163.5613	Moser TS	Managerial Leadership	25	9780073381350	Manning	Art of Leadership -- 3rd edition, 2009	Required	McGraw-Hill
58	MNGMT	5213.5614	Moser TS	Crisis Management	20	9781412954136	Crandall	Crisis Management in the New Strategy Landscape -- 1st edition, 2009	Required	Sage
59	MNGMT	5433.5615	Ramsey RH	Advanced Human Resource Management	30	9781121358003	Noe	Human Resource Management -- 7th edition, 2010	Required	McGraw-Hill
60	MNGMT	5533.5616 & 5619	*Instructor*/Ramsey RH	Management & Organization Behavior	35	9780073530451	Kreitner	Organizational Behavior -- 9th edition, 2010 (text only)	Required	McGraw-Hill
61	MNGMT	5923.5617	Moser TS	Business Strategy & Policy	25	9780073530413	Dess	Strategic Management: Text and Cases -- 5th edition, 2010	Required	McGraw-Hill

No.	Dept.	Course/Section	Instructor(s)	Course Title	Estimated Enrollment	ISBN #	Author	Book Title	Is the Textbook Required or Optional??	Publisher
62	MRKTG	3143.5701-5702	Ferrell ME/Hacker RT	Principles of Marketing	70	9781111221782	Boone	Contemporary Marketing -- 15th edition, 2012	Required	Cengage
63	MRKTG	3243.5703	Ferrell ME	Promotional Strategy	30	9780136079422	Clow	Integrated Advertising -- 4th edition, 2010	Required	Pearson
64	MRKTG	33313.5704	Hacker RT	Real Estate	20	9780324787498	Jacobus	Real Estate Principles -- 11th edition, 2010	Required	Cengage
65	MRKTG	4123.5705	Ferrell ME	Services Marketing	25	9780136107217	Lovelock	Services Marketing -- 7th edition, 2011	Required	Pearson
66	MRKTG	4643.5706	Ferrell ME	International Marketing	15	9781439039434	Gillespie	Global Marketing -- 3rd edition, 2011	Required	Cengage
67	MRKTG	5123.5707	Ferrell ME	Services Marketing	2	9780136107217	Lovelock	Services Marketing -- 7th edition, 2011	Required	Pearson
68	MRKTG	5623.5708	Simpson EM	Marketing Strategy	30	9780538467384	Ferrell	Marketing Strategy -- 5th edition, 2011	Required	Cengage
69	MRKTG	5643.5709	Ferrell ME	International Marketing	3	9781439039434	Gillespie	Global Marketing -- 3rd edition, 2011	Required	Cengage
.....										
70	ORGL	4113.558	Long JM	Ethics & Organizations	11	9780205017669	Velasquez	Business Ethics: Concepts & Cases	Required	Cengage
.....										
71	GSTDY	1901.5781	Long JM	Basic Access 2010	2	9781439078471	Shelly	Microsoft Access 2010: Introductory -- 1st edition, 2011 ©	Required	Cengage
72	GSTDY	2901.5784		Intermediate Access 2010	2	9780538748629	Shelly	Microsoft Access 2010: Complete -- 1st edition, 2011 ©	Required	
73	GSTDY	2901.5787		Advanced Access 2010	1	9781439079027	Shelly	Microsoft Access 2010: Comprehensive -- 1st edition, 2011 ©	Required	
74	GSTDY	1901.5782	Long JM	Basic Excel 2010	10	9781439078464	Shelly	Microsoft Excel 2010: Introductory -- 1st edition, 2011 ©	Required	Cengage
75	GSTDY	2901.5785		Intermediate Excel 2010	3	9780538750059	Shelly	Microsoft Excel 2010: Complete -- 1st edition, 2011 ©	Required	
76	GSTDY	1901.5783	Long JM	Basic Word 2010	10	9781439076457	Shelly	Microsoft Word 2010: Introductory -- 1st edition, 2011 ©	Required	Cengage
77	GSTDY	2901.5786		Intermediate Word 2010	3	9780538743907	Shelly	Microsoft Word 2010: Complete -- 1st edition, 2011 ©	Required	
78	GSTDY	2901.5788		Advanced Word 2010	2	9781439079003	Shelly	Microsoft Office Word 2010: Comprehensive -- 1st edition, 2011 ©	Required	