

## Business/Economics

*Updated August 2008*

Looking for the name of Coca Cola's CEO? Need statistics regarding the economic conditions in a particular state or country? Looking for information on finance or management styles? These and many other questions can be answered with the aid of the resources listed below. If you have additional questions, ask the librarians. They are ready to assist you in finding the information you need.

### Reference Books

- Almanac of American Employers  
Ref Desk 338.74025 AL625
- Almanac of Business and Industrial Financial Ratios  
338.5 T759a
- American Business Climate & Economic Profiles  
R 330.973 Am355
- American Business Leaders: From Colonial Times to the Present  
R 338.092273 H18a
- American Generations  
RD 658.834 M695a4
- American Incomes  
R 339.22 Am355
- Business Cycles and Depressions: An Encyclopedia  
R 338.54203 B964
- Business Statistics of the U.S.  
Ref Desk 338 B964
- Century of American Icons: 100 Products & Slogans From the 20<sup>th</sup> Century Consumer Culture  
R 658.1 C33393
- Dictionary of Banking  
R 332.103 R723d
- Dictionary of Economics  
R 330.03 B2274d4
- Dictionary of International Trade  
R 382.03 H592d5
- Dictionary of Marketing Communications  
R 380.103 G7472d
- Dictionary of U.S. Economic History  
R 330.973003 OL85d
- Encyclopedia of American Industries  
R 338.0973 En195 2001
- Encyclopedia of Business Information Sources  
R 016.33 En195
- Encyclopedia of Careers  
R 331.702 En195 2003
- Encyclopedia of Consumer Brands  
R 658.8343 En194
- Encyclopedia of Economics  
R 330.03 En195
- Encyclopedia of Emerging Industries  
R 338.003 En195
- Encyclopedia of Global Industries  
R 338.003 En197
- Encyclopedia of Leadership  
R 658.4092 H531e
- Encyclopedia of Major Marketing Campaigns  
R 659.1 En195
- Encyclopedia of Management  
R 658.003 E5644h
- Encyclopedia of Real Estate Appraising  
R 333.33 F91e2
- Encyclopedia of Small Business  
R 658.022 E5646
- Encyclopedia of the Consumer Movement  
R 381.3203 En195
- Gale Encyclopedia of E-Commerce  
R 381.1 G131 2002
- Gale Encyclopedia of U.S. Economic History  
R 330.973003 G131 1999
- Handbook of North American Industry  
R 382.71 H191
- Handbook of U.S. Labor Statistics  
Ref Desk 331.0973021 H191
- Household Spending  
Ref Desk 658.834 H816
- Market Share Reporter  
R 380.105 M341
- Money Encyclopedia  
Ref Desk 332.403 M746
- National Directory of State Business Licensing and Regulation  
R 338 N213
- New Palgrave Dictionary of Economics  
R 330.03 P175d 1987
- North American Industry Classification System  
R 338.020127 N143 2000
- NTC's Dictionary of Advertising  
R 659.103 W424n2
- Occupational Outlook Handbook  
Ref Desk 331.702 Oc155

- Oklahoma Almanac  
**Ref Desk 353.9766 0414**
- Oklahoma Business Directory  
**R 330.9766 Ok455**
- Oklahoma Directory of Manufacturers & Processors  
**R 670.25766 Ok455**
- Rand McNally Commercial Atlas and Marketing Guide  
**R 912 R158co**
- Standard & Poor's 500 Guide  
**R 338.74 St245**
- Statistical Abstract of Oklahoma  
**Ref Desk 317.66 Ok4s**
- Statistical Abstract of the United States  
**R 317.3 Un3s**
- Statistical Abstract of the World  
**Ref Desk 310.5 St295**
- U.S. Industry & Trade Outlook  
**Gov Docs C61.48**
- Wall Street Dictionary  
**R 332.03 Sh775w**
- Ward's Business Directory of U.S. Private & Public Companies  
**R 338.74 W219**

## Books

- 310 Statistics
- 330 Economics
- 380 Trade and Commerce
- 650 Management
- 670 Manufacturing
- 680 Application-Specific Manufacturing

## GOVERNMENT DOCUMENTS

- A** Agriculture Dept.
- C** Commerce Dept.
- L** Labor Dept.
- SS** Social Security Commission
- T22** Internal Revenue Service

## Articles

Article databases can be found at  
(<http://www.swosu.edu/library/>)

- Access World News (NewsBank)
- Business Source Complete (EbscoHost)
- LexisNexis Academic
- Pop Culture Universe
- Regional Business News (EbscoHost)
- Mergent Online

For a complete list of periodicals owned by the library, look at the Periodical List  
(<http://www.swosu.edu/library/>)

## Internet Resources

- AD\*ACCESS  
<http://scriptorium.lib.duke.edu/adaccess/>
- ANNUAL REPORTS SERVICE  
<http://annualreportservice.com>
- BLOOMBERG.COM  
<http://www.bloomberg.com>
- BUREAU OF LABOR STATISTICS  
<http://stats.bls.gov>
- FEDERAL CITIZEN INFORMATION CENTER  
<http://www.pueblo.gsa.gov>
- EDGAR ONLINE  
<http://www.edgar-online.com>
- EMARKETER-WORLD'S LEADING PROVIDER OF E-BUSINESS STATISTICS  
<http://www.emarketer.com>
- FIRSTGOV FOR CONSUMERS  
<http://www.consumer.gov>
- FOREIGN TRADE STATISTICS  
<http://www.census.gov/foreign-trade/www/>
- HOOVER'S ONLINE  
<http://www.hoovers.com/free/>
- KIPLINGER.COM CALCULATORS  
<http://www.kiplinger.com/personalfinance/tools/>
- LABOR PHOTOS DATABASE  
<http://www.laborphotos.cornell.edu>
- LC BUSINESS REFERENCE SERVICES  
<http://lcweb.loc.gov/rr/business/>
- NAICS  
<http://www.census.gov/epcd/www/naics.html>
- OKLAHOMA DEPT. OF LABOR  
<http://www.state.ok.us/~okdol/>
- OKLAHOMA LABOR MARKET INFO  
<http://www.oesc.state.ok.us/lmi/default.htm>
- RAW: RUTGERS ACCOUNTING WEB  
<http://raw.rutgers.edu>
- THOMAS REGISTER HOME PAGE  
<http://www.thomasnet.com/index.html>
- TIMES 100  
<http://www.thetimes100.co.uk>
- UNITED STATES BUSINESS ADVISOR  
<http://www.business.gov/>
- VIBES  
<http://library.uncc.edu/display/?dept=reference&format=open&page=68>
- ZOOMINFO  
<http://www.zoominfo.com/>