Student Government seats new officers

By Aaron Fultz

The SGA will hold meetings on Fridays at 1 p.m.

Egner and Clark will be on campus on Thursdays in the library between 12 and 12:30 to work on SGA matters and to answer any questions students have about joining.

All the meetings will be held in Ron Kistler’s financial services office in the Alexander Building.

The winners include Jessica Egner, who was elected president; Dandi Clark, who was elected vice president; and Dayna Hicks, who was re-elected as secretary.

Aaron Fultz and Jeff Roland were elected as sophomore representatives. Bianca Sanchez and Margaret Holbert were elected as freshman representatives.

Egner stated that her goal as president will be to get the student body more involved with SGA and the SGA-sponsored activities here on campus.

The 2010 election results are in. On September 10, the campus had its annual SGA election.

By Aaron Fultz

Extra! Extra! Read all about it!

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SWOSU President Randy Beutler’s Energy and Efficiency Task Force is sponsoring a contest to gather ideas on how to improve SWOSU, and the top winners will receive cash prizes. Cindy Dougherty, dean of students at SWOSU, said the ideas can be about any facet of university life. And, individuals are not limited to just one entry.

“Dream big and think without lines and boundaries,” Dougherty said. First place prize is $500, second place $300 and third place $200. Ideas should be emailed to studentdean@swosu.edu.

The deadline for entries is today, Friday, Sept. 24. Hurry!

Ideas wanted! Win CA$H for yours!

The contest is open to all faculty, staff, administrators, students and alumni. Dougherty said names will be removed from the ideas and a number attached to each idea. The task force will rank all ideas without knowing the authors. A winner will be announced by October 1.
Visitors to campus may have questions for you

Do you like to answer questions? Would you like to talk about the campus to visitors from the Higher Learning Commission?

This commission for accreditation may visit the Sayre campus October 4-6, and, if so, the team of seven peer reviewers will meet with administrators, staff, faculty, and students from across the entire University in both formal meetings and open forums. They might walk up to you informally as they walk across the campus. The team of Peer Reviewers (faculty, staff and administrators from six of our peer regional institutions) will seek to verify the information SWOSU has provided in its Self Study.

The Self Study was started back in 2008, and took a couple of years to complete. Folks here at the Sayre and Weatherford campus have been working hard to identify SWOSU’s strengths and weaknesses, and to plan for improvements. Our own Mr. Bill Swartwood was on the committee that spent hours and hours, days, weeks, and months to put the findings together, although hundreds of people contributed.

Three of the five areas being discussed are below:

Mission and Integrity: SWOSU has a good mission statement and is pro-active in planning new academic programs and outreach to the community. It has implemented initiatives to promote diversity. One area the college is going to work on is to strengthen communication when policies are developed or changed.

Preparing for the Future: SWOSU participates in strategic planning to guide the institution and to continuously monitor global issues that have an impact on the University’s future success. Some areas to work on will be to grow SWOSU’s financial resource base, to continue to attract highly qualified employees, and to be committed to diversity.

Student Learning and Effective Teaching: Did you know SWOSU’s graduation rate is 38%? This is the highest rate among our six regional universities. The college offers many programs and services that are open, friendly, and sensitive to the needs of faculty and students, and great effort is extended to solve problems. The faculty is happy to spend considerable time and resources retaining less qualified students due to regional demographics. Recruitment of excellent students is a high priority for the future.

The HLC team is here to help make our institution better, so show them our Bulldog Pride!

ACT opinion survey shows SWOSU is tops

By James Racadio

A recent ACT survey shows good news in customer satisfaction.

ACT’s Survey of Student opinions (SOSO) is an annual survey available to students online. The SOSO assesses students’ perceptions of the importance of, and the satisfaction with a full range of programs, services, and environmental factors at the college they are attending. SWOSU ratings were positive throughout this survey.

According to the national norm, all SWOSU services, with the exception of two, are more satisfactory than services at most other colleges.

The overall impression of the quality of education at SWOSU is “excellent” (47%) or “good” (43%) for almost 90% of students.

Using the Course/Instructor Evaluation instrument, students rate the courses and instructors at SWOSU an average of 1.57 on a scale of 1 to 5 (favorable to unfavorable).
By Tim Racadio

OSLEP is a 5-day seminar based learning program for students enrolled in any of Oklahoma’s four-year colleges or universities. These seminars feature the premiere instructors in these specialized subject areas. Seminars begin November 10th, 2010, with Predicting Politics. The list of additional programs and their dates are listed below. One might be right for you!

**PREDICTING POLITICS**, November 10-14th, 2010 with James Campbell, Professor and Chair, Dept. of Political Science, State University of New York @ Buffalo. Location: UCO.

**MEMORY AND SENSE OF PLACE**, January 5-9th, 2011 with Bill Bryans, Professor, Dept. of History, Oklahoma State University and Alex Bishop, Prof. of Human Development & Family Science. Location: OSU.

**WRITING MEMOIRS**, January 26-30th, 2011 with Allegra Huston, Writer and Editor/screenplays, essays, and journalism. Location: OU


Remember that OSLEP seminars are worth 3 credit hours—completed in only five fun-filled and intensely interesting days.

Visit [www.oslep.org](http://www.oslep.org) for more details.

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**Know your campus safety procedures**

As school gets underway, it is important for students to know the emergency procedures should a fire, tornado, active shooter, or injury accident occur on campus.

**In Case of Tornado:** A “Designated Person” in each building will be notified by the Department of Public Safety or Sayre Storm Sirens. At that time, people in each building should follow established procedures for that particular building. Students should familiarize themselves with the “Storm Shelter Areas” in each building, which are posted on signs. However, the easiest “safe spot” to remember is the restroom. Each restroom is the safest place because it is a small interior room without windows.

**In Case of an Active Shooter:** When the Dangerous Intruder alarm is received, either by text, phone, or intercom, students should lie on the floor as instructors lock and barricade the doors. Police officers will make contact when the shooter has been neutralized and it is safe to exit the building.

**In Case of Accident or Injury:** The instructor will call 911 and also inform the administrative office. The victim should not be moved before help arrives.
Roxann Clifton, Director/Instructor of Medical Laboratory Technician Program at SWOSU-Sayre, was elected President of the American Medical Technologists (AMT) during the national convention recently held in Las Vegas, Nevada.

The nonprofit American Medical Technologists is a professional membership/certification association that represents over 46,000 individuals in allied health care. Established in 1939, AMT provides certification services and programs to allied health professionals to enhance their professional and personal growth.

Clifton was certified as a Medical Technologist by the AMT in 1982 after graduating with an associate’s degree in health technology from Sayre Junior College. She went on to complete a BS degree in biology and a Med with a concentration in biology from SWOSU. As a member of the Oklahoma State Society of AMT, she has served as editor, board chair, vice-president and president.

She was elected to the national AMT Board of Directors in 2005. At the national level she has previously served as secretary and vice president before being elevated to the post of president during this year’s annual meeting.

Clifton has been honored as the Oklahoma State Society Technologist of the Year. In the eleven years she served as editor of *The Sooner Scope*, the AMT National level has honored Clifton with ten editing awards including “Editor of the Year.”

Other honors have included Distinguished Achievement Award, Exceptional Merit, Pillar Award, Silver Service Award and at the recent convention in Las Vegas with the Medical Technologist of the Year Award—one of the highest awards conferred upon a member of the AMT.

SWOSU-Sayre salutes the stellar contributions to her profession and personal achievements of Mrs. Roxann Clifton.

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**Clifton named Medical Tech of the Year**

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**Paris trip planned for Spring Break 2011**

Thinking about plans for Spring Break 2011?

A visit to Paris would be a fantastic experience. The art, architecture, food, and culture would make for an unforgettable trip. Students and faculty at Weatherford held a meeting Sept. 9th to make plans for the Paris trip, but there is still time to join!

To see a price quote for the trip, contact Todd Parker at his e-mail address listed below. Class credit is available. SWOSU students (regardless of major), faculty, and staff are eligible to attend.

For more information, contact Todd Parker, todd.parker@swosu.edu or 774-3032.
The Dan Band rocked campus with both music and humor

By Bianca Sanchez

The Dan Band performed live at the SWOSU Weatherford campus on Tuesday, September 14, 2010 at 7:30 p.m. in The Fine Arts Building.

This comedy band has played in movies such as The Hangover, Starsky and Hutch, and Old School. In my perspective, The Dan Band’s performance was hilarious! Dan is not afraid to show the world his big personality on stage, along with his backup singers Gene and John. Their performance did involve a bit of inappropriate behavior, but it is what made the performance funny, and concert was billed “For Mature Audiences Only” ahead of time.

I liked the performance they did with the hula hoops, and also when they danced like Beyonce to her video “Put A Ring On It.” They specialize in mocking the big stars in a hilarious way.

Overall, I would have to give The Dan Band two thumbs up. They are going to perform next in Houston, Dallas, San Diego, Los Angeles and New York. If you would like to visit their website, look for them at the following address: www.thedanband.com. Tour dates are available there, or just look them up on U-tube— they’re everywhere!

Look for more Panorama Events coming soon to our sister campus.

Clowning around with lead singer Dan Finnerty are two Weatherford students who won free tickets in a contest of touching a car the longest. Photo by Bianca Sanchez.

The Dan Band consists of lead singer Dan Finnerty, Gene Reed and John Kozelah. Photos by Bianca Sanchez.

WatchDawg Reporter Bianca Sanchez (left) and the reporter for The Southwestern (right) enjoyed the privilege of press passes to go backstage with Dan.
Sixteen attended the Multicultural Field Trip for Spanish class, including several instructors and imbedded student reporters from Newspaper class. Standing from left, Deborah Carpenter, Terry Ford, Sarah Bagby, Zac White, Michael Amberson, Jennifer Sheffield, Judy Haught, Brittney Hunter, Dandi Clark. Seated, Kayla York, Aaron Fultz, Kylee Franklin and Victoria Brose. Not pictured: Jessica Steinke and Dayna Hicks were shopping! Photo by Bianca Sanchez.

Editor's Note: The new feature “Cultural Corner” will introduce readers to amazing sites close to home where culture and history can be explored “on a dime!” This regular column will feature places visited by the Spanish Club on its recent multicultural field trip.

Bricktown Water Taxi: A Historical Float

Just sit right back and you'll hear a tale, tale of a fateful trip, that started from this tropic port, aboard this tiny ship. (Well, it was warm enough to be tropical.)

The Spanish and Journalism classes enjoyed a water taxi ride though historic downtown Oklahoma City, known as “Bricktown.” This is an enjoyable and educational experience that doesn’t break the bank. For $6.50, an all day pass can keep you riding back and forth between Toby Keith’s Bar and Grill and Mamma Margarita’s.

The class journey started off at the Red Dirt Emporium where the band of merry sailors received wrist bands to ride the water taxi. On the canal there are many sites to see, and some were historically educational, such as the Centennial Wall, where a brick for each of the 77 counties boarders the top of the wall. The wall took three years to complete and the bricks were designed by students in the OCU art department.

Another history lesson, as well as an opportunity for art appreciation, was the site of bronze statues vividly depicting the land run of Boomers and Sooners across the Cimarron River. Faces are etched with excitement and determination as buggies, wagons and horses splash and bounce their way to the promised land.

A variety of patrons were riding the taxi on the day of the field trip, including some Florida State fans who were in town for the Sooner game on Saturday. Some SWOSU students enjoyed the opportunity to show their Boomer pride.

Since opening day in 1999, the Bricktown Water Taxi has become one of the most popular attractions in Bricktown, and the state of Oklahoma. In 2007, they carried their one millionth passenger, and 2009 marked 10 years of showing tourists and locals alike the sights and sounds of Bricktown from a unique perspective, floating down the Bricktown Canal.

The Water Taxi runs a continual service like a bus. All Water Taxi Ambassadors narrate points of interest along the way. A round trip takes about 40 minutes. During the regular season, you can board a Water Taxi every 10-15 minutes at the landing on the Bricktown Canal. Service intervals vary during the off-season. When in Bricktown, don’t miss the Water Taxi!

Sayre students and faculty floated aboard the Bricktown Water Taxi. Photo by Bianca Sanchez.

Students Zac White and Brittney Hunter shop at the Red Dirt Emporium in Bricktown. Photo by Bianca Sanchez.
Meet the new employee!

Nathan Brewer – adjunct English instructor

By Matt Dyson

Meet your Early Morning show teacher. The new part-time instructor Nathan Brewer has been in the local area for years. Nathan and his brother Landry have been doing the Early Morning Show, and providing service with a smile since January 2, 2006.

For everyone that didn’t already know, Nathan is the twin brother of SWOSU-Sayre’s English and History teacher, Landry Brewer, so it is easy to think you are seeing double on campus. They were born in Chillicothe, Texas, on January 29, 1976. To Nathan, growing up as a twin was no different than growing up as an everyday kid because that’s all he’s ever known. To him it was easier, and he never had to worry about making friends. He always had his brother there to mess around with or ride about together. They never really played any tricks.

The oldest is, Ainsly, 9, the middle—is very down to earth, sporty, but Sarah is nothing like the stereotypical pageant girl. She is very down to earth, sporty, friendly, and low maintenance! She’s very comfortable without make-up and in sweats. We had a wonderful time getting to know her,” said Mrs. Ford.

Last November, she won the crown as Miss SWOSU and has been appearing and speaking all over. She got involved with pageants when her mom was diagnosed with breast cancer, which is her platform. Pageants were something close to her heart. She is involved in the American Cancer Society and helps with the Relay for Life. Sarah doesn’t stop there; she also is involved with many fundraisers that help with cancer and the Children’s Miracle Network.

As for giving up her crown in the upcoming November pageant, she responded, “I have had such an amazing year and have made so many wonderful memories as Miss SWOSU 2010. I have loved representing this school and I will most definitely miss it. However, I am ready to hand over the crown over to another amazing girl and let her experience all of the wonderful opportunities that this title offers.”
With the greatly anticipated new release of Avenged Sevenfold's Nightmare, it's clear to see why they are still on top. With the help of its diverse track selection and its rather personal inspiration, the band's fifth studio album has clawed its way to the top of the charts.

Bowing at the tip-top of the Billboard's Album Chart—their highest debut ever—Nightmare has also reached No. 1 on Billboard's Hard Music, Digital, Internet and Alternative Album Charts.


The song "Fiction" was, in fact, his last contribution to the album before his untimely death only three days after presenting it to the group. Its eerie piano intro and mumbled lyrics serve as an epic and fitting farewell to his creative genius.

From the hard hitting "Welcome to the Family" and "Natural Born Killer" to the soft, melodic tunes of "So Far Away" and "Victim," the album, indeed, offers something for everyone who enjoys a good rock album.

With the death of The Rev, a follow up album to Nightmare is uncertain at this point, as is the band's future. If this is it for the great Avenged Sevenfold, they certainly couldn't have gone out on a higher note.

Let them play.

The other trash call came from a interception ruled an incomplete pass in the Texans vs. Colts game. Which brings me to this point: WHAT HAPPENED TO THE COLTS?!!

I have never seen a team get gashed THAT bad in the NFL. It was brutal.

All in all, it made for good football. I leave you with this: Refs are terrible, the Colts “D” is terrible, and Kendall Hunter is the man.

Good day.