By Zack White

The Fall Festival at the Sayre campus is always one of the most popular and best-supported activities sponsored by the SGA, and why not? Warm food, cold cash, and costumed craziness are a combination that is unbeatable!

The weather was a crisp but beautiful sunny afternoon after the first frost of the season.

Led by President Coleen Taylor, the SGA provided five cash prizes for the best costumes. Winners need to bring a photo ID to the business office to collect their winnings. They were as follows:

First place and $100 went to Ninja Turtles—Drew Brower and Tyler Carnahan.

Second place and $75 went to “med student” Presley Thomas. Third place and $50 went to Erica Baker as Pippi Longstocking.

Sexy pilot Holly Perkins won 4th and $30.

Lastly, Devin Connell and Lee Houston took 5th place and $20 to share on the farm.

Even some of the faculty and staff got in on the costume contest. Leading the way was the interim Dean Sherron Manning dressed as a blind referee. Favorites were Mrs. Terry Billey as a pirate, Mrs. Dayna Coker as “Facebook” with her face through a book, Mrs. Tommy Davis as “iPad” with a sticky note pad on her eye, and Mrs. Deborah Carpenter dressed devilishly “as herself,” she claimed.

The food served up was hamburgers, hotdogs, and all you can eat candy corn. All met in the Patterson Field House to enjoy the comedian hypnotist, Mike Reeves. The audience loved the antics: Devin Connell fell in love with a gorilla, and the participants strutted their stuff like “America’s Next Top Models.”

For more photos of all the mayhem, see page 8 of this issue.
Career Day to Bring Visitors and Guest Speakers to Campus

By Kaci Taylor

On Wednesday, Nov. 2nd, SWOSU at Sayre will be hosting Career Day, an event that highlights SWOSU programs with informational sessions for high school students as well as current students. Seniors from area high schools will be visiting campus to listen to guest speakers from Weatherford as well as Sayre faculty and staff.

Students come to learn about our campus, careers, and degrees possible. Listed below at right is a schedule of careers featured during the day. College students are welcome to attend these informative sessions along with the high school students.

In years past, Sayre has hosted over 250 seniors from local school districts. Some schools that will be attending are Sayre, Elk City, Cheyenne, Canute, and many more.

From 11:30-12:30, lunch will be provided for all of the students—both high school and college. This year, the lunch will be a 120-foot long sub sandwich that will stretch from corner to corner of the Patterson Field House. Included in the free meal will be chips, cookies, and soft drinks.

Some college classes will be dismissed in order to make enough rooms available for all sessions. However, not all classes will be dismissed, so be sure and check with instructors to know. The guests will tour the campus throughout the day, so be sure and show our visitors respect, courtesy, and Bulldog pride!

For additional information, please contact Kim Seymour, registrar, at 928-5533 extension 101.

**Career Day Schedule**

| A (select one) | Psychology | Connors 308 | Dana Clark |
| 10:00 - 10:20 | Athletic Trainer | Connors 313 | Jessica Young |
| Nursing | Alexander 120 | Dr. Barbara Patterson |
| Health Science | Library | Dr. Lisa Appedu |
| Communication Arts | Mackey 135 | Dr. Robin Jones |
| Parks & Recreation Mgmt | Alexander 115 | Chad Kinder |
| Business | Mackey 105 | Dr. Patsy Parker/Randy Hacker |
| Technology | Mackey 111 | Brad Bryant |
| Medical Laboratory Technician | Connors 302 | Roxann Clifton |

| B (select one) | Business | Mackey 105 | Dr. Patsy Parker/Randy Hacker |
| 10:30 - 10:50 | Technology | Mackey 111 | Brad Bryant |
| Athletic Trainer | Connors 313 | Jessica Young |
| Nursing | Alexander 120 | Dr. Barbara Patterson |
| Health Science | Library | Dr. Lisa Appedu |
| Communication Arts | Mackey 135 | Dr. Robin Jones |
| Parks & Recreation Mgmt | Alexander 115 | Chad Kinder |
| Education | Mackey 110 | Ruth Boyd |
| Hotel, Restaurant & Gaming Mgmt | Mackey 130 | Bill D'Alessandro |
| Medical Laboratory Technician | Connors 302 | Roxann Clifton |
| Occupational Therapy Asst. | Alexander 136 | Allison Willis |
| Physical Therapist Asst. | Connors 308 | Jy Bass |
| Radiology | Mackey 109 | Chris Stufflebean/Jess Parker |

| C (select one) | Medical Laboratory Technician | Connors 302 | Roxann Clifton |
| 11:00 - 11:20 | Computer Science | Connors 313 | Earl Bales/Debbie Carpenter |
| Music/Music Therapy | Alexander 130 | Dr. Sofia Lee |
| Hotel, Restaurant & Gaming Mgmt | Mackey 130 | Bill D'Alessandro |
| Physical Therapist Asst. | Connors 308 | Jy Bass |
| Radiology | Mackey 109 | Chris Stufflebean/Jess Parker |
| Occupational Therapy Asst. | Alexander 136 | Allison Willis |
| Education | Mackey 110 | Ruth Boyd |
Meet Dianna Mosburg. We all know her as the always helpful librarian, but do you know the story behind the cover? It goes back over three decades!

Ms. Mosburg began working at her high school’s library while attending the school. She truly enjoyed her job and has continued in her field of expertise ever since. After her second child was born, she switched jobs and began working at SWOSU at Weatherford. The flexible hours worked great for Dianna as a wife and mother of two.

Ms. Mosburg stayed content at the Weatherford campus for seven years. When her husband was transferred with Centerpoint Energy to begin working out of Sayre, the family followed. It was a convenient coincidence that SWOSU at Sayre had an opening in the library and needed someone with Dianna’s experience and abilities.

Besides being terrific at organizing, Dianna possesses a great deal of people skills and friendliness—just what it takes to be a great librarian. Lucky for SWOSU, Dianna has stayed to help students for decades. When asked what she has enjoyed most about her career here at SWOSU, Dianna was quick to answer that her co-workers have been her biggest delight.

One could only imagine the interesting books a librarian would be asked to locate. When asked if she had any stories to tell about this, Ms. Mosburg simply said it would be too hard to just pick out one of many. Through the years, the library has played host to many events, including retirement parties. One memorable event was when a belly-dancer was hired for a joke on one retiring Dean! Dianna has seen a lot of Deans and other employees come and go, and so have many one-time staples of the library, such as vertical files, card catalogues and microfiche. So much has been replaced by ever-changing technology and electronic data bases.

Dianna Mosburg’s main responsibility in our library is to process all new books received. If anyone has entered the library, it’s easy to see what a daunting task this must be. Dianna is always willing to assist students with anything they need relating to researching information. She also can help with the copier available to teachers and students. SWOSU at Sayre would like to thank Mrs. Dianna Mosburg for her 30 years of fantastic service! She will be honored, along with other long-time employees including Linda Woodruff (see next edition), at a reception later this year.

SWOSU plans Spring Break in Italy

What are your plans for Spring Break? Can you see yourself in any of these pictures below? The 2012 spring break trip will be to one of Europe’s oldest cities: Rome, Italy.

Todd Parker, assistant professor of art on the Weatherford campus, is planning the trip. In Rome, participants will see the Coliseum, Roman Forum, Vatican City, Sistine Chapel and St. Peter’s Basilica. The trip will also head to Florence to explore the art and architecture of this Renaissance city. Class credit is available for students, and the trip is open to faculty and staff. For more information, contact Todd Parker at todd.parker@swosu.edu or call (580) 774-3032.
New Leadership Brings New Improvements to Campus

By Liz Terry

MOVE THAT BUS! It’s time for the reveal! Okay, put away the tissues—our campus improvements aren’t that dramatic, but the new shine on things will be noticed!

With the campus being under new leadership after the retirement of Dr. James, the question of what improvements could be made to our campus was raised. Dr. Blake Sonobe, Vice President and Provost at Weatherford, met with Sayre’s instructors and staff and invited them to address the issue, and many made suggestions on the things that need to be improved around campus. Dr. Sonobe said, “There is money available for improvements on the Sayre campus.”

Instructor Tommy Davis started compiling a list of things for each building on campus. New Interim Dean, Sherron Manning, is now taking charge in moving forward with things that need to be done to help spiffy up the Sayre SWOSU campus. “Alan, Rick and Louis have begun working on some of the maintenance items which is much appreciated,” stated Mrs. Manning. “This is going to be a long process, which can be seen by the length of the list compiled, and, of course, we are limited by funding, but please know we are working on several of the items already.”

Some improvements already taking place around campus included painting and lighting. Although the restrooms in Mackey Hall were recently remodeled for wheelchair accessibility, the naked florescent lighting was not changed. New light fixtures in the restrooms mean out with the old florescent bulbs and in with new globe lights. Another improvement that one might notice is that the campus Registrar’s and the Dean’s Offices have been repainted and are looking wonderful, the street corner has been cleaned up and a sitting area now greets guests in the Register’s office.

So keep watchful eyes for other improvements happening all around campus such as new carpet in classrooms and offices, energy-efficient windows, heating/air, and insulation, which made the top of the prioritized list. In the middle of the list is improvements to the floor in Capps, and to the restrooms in the Patterson Field House, as well as adding SmartBoards to some classrooms. At the bottom of the list are items like landscaping and even bricking the Conner Building for continuity of campus buildings.

Student invited to share ideas for improvement

By Ashley Brewer

A campaign for campus improvement is underway. SWOSU staff members are seeking your opinion. What do you think needs to be done to improve the campus? Two suggestion boxes are available on campus. One box is located in the center of the Alexander Building, and one is in the center of Mackey Hall. Your suggestions can be about any aspect of the campus. You may put your name on it if you wish, or you may make anonymous suggestions. Below are some suggestions that have already been submitted.

“I don’t think there are many things that need to be fixed on campus. Maybe the food in the cafeteria could have more healthy options. They should put a Starbucks in! That would be a huge improvement. People would be more awake and happy! We would all enjoy a Starbucks.” – Casi Fulcher

“Well, I think there is only one improvement I would make. I would completely remodel the workout room here at the school. I feel that for a college, the athletic department here is completely lacking. Now, I know they don’t run any college level sports from here, it’s all at Weatherford, but I still feel they should have a nice workout room here at the school to encourage people to stay fit and healthy.” – Michael Lundy

“What would I like to see on campus? I don’t know if I would change anything on campus. I like the environment, the structure, and everything else. I like the way it’s all close together and don’t have to walk about a mile to get to the next class.” – Alejandro Aldavaor

“It would be nice to have WiFi everywhere on campus.” – Lee Houston

“The Bulldog Café should take credit cards.” – Anonymous.
Lit Club meets on Wednesdays: New book picked

By B. K. Miller

We are happy to inform you of a new selection to join the Lit Club ranks.

The Boy in the Striped Pajamas by John Boyne will be a new option for you to read, enjoy, and answer tedious but fun questions for bonus points.

The books are $8.00 and can be ordered on-line or found at bookstores. If you signed up for Mrs. Haught to order one for you, the books are in and can be picked up at her office in the southeast end of Mackey Hall.

Be sure to print the questions over The Alchemist off of swosu.edu before they are replaced by the new book and new questions.

The Lit Club will be meeting on Wednesdays in the Lit Pit in front of Mrs. Haught’s office in Mackey Hall.

Food and drink are served. Everyone is welcome to attend, and some instructors give bonus points. Enjoy!

OOPS! Correction

While we do pride ourselves here at The Watchdawg on our relative perfection and unambiguous lack of mistakes, there are very rare occasions when our syntax saints must recall a piece of information we have been...er...um...mistaken about. This is one of those occasions. Volume 7, Issue 2 of The Watchdawg, released on September 23, 2011, reported that The Alchemist by Paulo Coelho was among the books chosen to be in the curriculum of the Literary Club this school year. This was correct. What was not correct was the picture that was placed in the accompanying margin. The book shown was The Alchemist by Donna Boyd. We assure you that the editor underwent a strict regimen of punishment for this blunder, including 5 lashings with a wet noodle and being made to eat a bowl of dawg food. Our sincerest apologies are in order for this very minor blemish on our otherwise completely awesome paper.

Tip-Line to Be Established for Reporting Misconduct

The Board of Regents of the Regional University System of Oklahoma (RUSO) wants to ensure a safe, ethical, and positive working and learning environment at each RUSO university. With this aim in mind, RUSO has recently initiated a phone and internet-based reporting system called the “RUSO Tip Line”, managed by EthicsPoint (www.ethicspoint.com). While all of the RUSO universities have effective processes in place for student, employee, faculty, and community questions and concerns, RUSO continually strives to be pro-active in maintaining the ethical standards expected of our public institutions. The RUSO Tip Line is now in place for that purpose.

To submit a potential concern using the RUSO Tip Line, please visit www.ruso.ethicspoint.com which is a secure server administered by EthicsPoint or by calling toll-free 866-898-8438. An EthicsPoint Contact Center Specialist will facilitate the call compiling all your required information.

This RUSO Tip Line is intended to complement existing management and supervisory oversight. Everyone is still encouraged to bring concerns to their supervisor, Human Resources, Affirmative Action, or other campus entities as appropriate and resolve problems or disputes through established channels whenever possible.

Frequently Asked Questions:

Q. May I report using either the internet or the telephone?

A. Yes. With EthicsPoint, you have the ability to file a confidential, anonymous report via either the telephone or the Internet.

Q. What type of situations should I report?

A. The EthicsPoint system is designed for employees to report any violation of our stated Code of Conduct (posted on swosu.edu), or other concerns you may have.

Q. I am aware of some individuals involved with unethical conduct, but it doesn’t affect me. Why should I bother reporting it?

A. Our company chooses to promote ethical behavior. All unethical conduct, at any level, ultimately hurts the company and all employees, including you. You only have to consider what happened in recent corporate scandals to see the disastrous effects that a seemingly harmless lapse in ethics can have on an otherwise healthy company. So if you know of any incidents of misconduct or ethical violations, consider it your duty to yourself and your coworkers to report it.

If you have any questions, please do not hesitate to contact the RUSO administrative office.
Local legends breed Halloween Night Stories

Compiled by Ashley Brewer and Katie Currell

We love scary stories. Whether kids under the covers with the flashlight or teens out at the Sunken Graveyard, we can’t get enough. Our flesh crawls. Hair seems to stand up on the back of the neck. Eyes may water or goosebumps arise, but still we come back for more!

Why do we love them? Experts offer several theories. (See box). However, most guys would say it’s fun to scare the girls, and, if honest, the girls would admit it’s fun to cling to the guys when frightened.

When asked about favorite haunts and legends from their hometowns, SWOSU students had the following tall tales.

“When I was a child, in the school for my town where I grew up in Mexico, I always heard other students talk about mermaids that lured you to the water with their singing. There was a lake where some students played at recess time. I was so curious that I decided to go see the mermaids. But it wasn’t true. It was make believe. But kids always said they heard the mermaids sing and they would take away persons they liked.”—Sara Morgan

“When I was a young child, I remember my dad telling me a story about Big Foot. He said, ‘One night a man was coming home and he had just passed the Canadian River. Out of nowhere a huge hairy-like monster ran across the road. It couldn’t have been an animal I because it jumped the fence like a human would have. The next morning a couple friends went back out there. There were inden- tions in the ground of his rather large feet. After that day he never went that way again.’ To this day I do not like going out there, whether its day or night.”—Jeanie Cravens

“When I was about 15 years old, my aunt Shari moved into a house in Canute that I swear up and down was haunted. The first month they lived there, it was a normal house. Then weird things began happening. One night when she came home the dogs were going crazy, so she went to see what it was, and whatever it was the dogs would not let her near! They pulled her away. The next day she went to feed the dogs and they were missing. Then that night, my aunt’s husband came home and the basement door was open and the light was on so he turned off the light and locked the door. Then later that night he woke up to a noise coming from the basement. He went to see what the noise was and they only thing he saw was the light was on and again the door was open—only this time when he closed the door something ran into the door and knocked him down. The next day my aunt put her keys and purse on the counter, and when she was getting ready to go pick up her husband at work, they were missing. She found them later outside by the shed. Then later that night my cousin woke up to two guys standing over him looking mean. Of course he was scared, but when he went to scream, they disappeared right in front of him. The next week they moved out and still to this day no one has made it for longer than five months in that house. I don’t ever plan on going anywhere near that house ever again.”—Ryan Brown

“My town has an extremely scary legend called Cry Baby Bridge. It’s told that a pregnant teenage girl had her baby and didn’t want it. So late one foggy night, she went to an old creepy bridge and tossed her baby into the deathly cold wa-

(Continued on page 7)

Why We Love Scary Stories . . .

By Katie Currell

Investigators generally use one of two theories to explain why people like horror movies. The first is that the person is not actually afraid, but excited by the movie. The second explanation is that they are willing to endure the terror in order to enjoy a euphoric sense of relief at the end. But, a new study by Eduardo Andrade (University of California, Berkeley) and Joel B. Cohen (University of Florida) appearing in the August issue of the Journal of Consumer Research argues that neither of these theories is correct. Andrade and Cohen feel people can experience positive and negative effects at the same time. In other words, the authors argue that horror movie viewers are happy to be unhappy. This novel approach to emotion reveals that people experience both negative and positive emotions simultaneously -- people may actually enjoy being scared, not just relief when the threat is removed. As the authors put it, “the most pleasant moments of a particular event may also be the most fearful.”

Andrade and Cohen developed and utilize a new methodology to track negative and positive feelings at the same time. Their method could apply to other experiences that seem to elicit terror, risk, or disgust, such as extreme sports.

"When individuals who typically choose to avoid the stimuli were embedded in a protective frame of mind, such that there was sufficient psychological disengagement or detachment, they experienced positive feelings while still experienc- ing fearfulness," the authors explain. In other words, we love to be scared when we know we’re safe.

Local Legends & Tales from SWOSU’s Crypt, continued

(Continued from page 6)

“Many people love the thrill of a scary story—I know that I do. I love the classic scary stories such as the headless horsemen, and the boogeyman. Ghosts are pretty scary. Demons are the scariest, the newest movie Paranormal Activity has me scared of demons!” — Bianca Sanchez

“Back in South Carolina, there is a long dirt road called ‘Old State.’ If you drive down this road late at night different things will happen, like if you stop on the bridge turn your car off leave your keys in the ignition get out and run around your car 3 times and get back in your car keys will be out on your ignition and on the hood. Also if you go past the bridge there is a old run-down house, the only house on the road, and a baby was murdered in this house. So if you drive past the really slow you will hear a baby screaming really loudly and after you pass it and look back in your rear view mirror you will see red eyes chasing after the car. I don’t really believe them but I have never gone to the road, so it might be true!” — Veronica Whitemire

“I have a few stories about Miami, Oklahoma. There is a field out there if you sit in your car. There will be a white orb that comes out. And it is said to be the Indian Spirits passing through to the other world. And on one day I was driving out to that field, the white orb passed through my car, and literally my car shut off!” — Chelsi Jones

“In the ‘village’ of Crawford where I grew up, we didn’t need ghost stories because the whole town is a ghost town!” — Clifford Keahey.

“In Shamrock, people are always saying that the school is haunted. They say that a boy was skateboarding behind the school where the busses are parked and apparently got ran over. Now people say that he rides up and down the hallways. I do remember a teacher talking about being up there at night and saying she heard him riding down the hallway.” — Kaley Riley

“In Elk City, I was told that there is a woman monster in Elk Lake that is so beautiful that if you look at her you cannot take your eyes off and she will lure you to her where she can grab you and drown you. Also, at Long-fellow Building, there was a student that was trapped in building on the 2nd floor with a teacher who had gone crazy and threw a kid out the window and then killed herself in the classroom. If you sit and watch at night, it will replay and you can see it.” — Tracy Dixon

“So apparently on MCAS Cherry Point, a Marine Corps base, a woman’s son had left home and got lost in the woods near the airstrip. Well apparently there was heavy fog and the girl stumbled upon the flight line. A truck was driving down the flight line and hit the mother, killing her. Now whenever pilots touch down on the flight line, and the fog is heavy, pilots have called the radio tower and reported sights of a girl wandering around in a white dress. Whenever they go to investigate, they find no signs of her.” — Michael Lundy

“Well, I was with some friends wasting time one night, driving around in the country, two friends in the front, me and the other in back. It was really dark, and we all saw something on the side of the road that walked out of the trees and it looked like a deer. Then all of a sudden, it spread its arms, and they expanded like wings! We all screamed, and it took off into a run that turned into a flight, and then disappeared. We sped up until we pulled into a friend’s driveway and sat there talking about it!” — Casi Fulcher

“‘Give Me Back My Golden Arm’ was the spooky story we all loved when I was 11 or 12. My older cousin would turn off the lights during a sleepover, and tell the story of the man whose prosthetic arm was made of gold. After his mysterious death, his greedy widow stole away to the cemetery, dug up his gruesome remains in the dark of night and chopped off his arm. Then, later that night after stabbing the arm under her bed, she heard a faint voice: ‘Give me back my golden arm, I’m two miles away.’ This phrase is repeated as in the creepiest voice possible and gradually becomes more intense as the ghoulish specter gets closer and closer. ‘Give me back my Golden Arm. I’m one block away. Give me back my Golden Arm; I’m outside the house. Give me back my Golden Arm; I’m at the front door.’ And just at the peak of intensity, the storyteller lets out a bloodcurdling scream and frightens all the young ones to death. Then, of course, it becomes your turn to scare other younger cousins with the story.” — Terry Ford
Jacob Leal shows his wild side, and below, Brandon Denton poses as Jeffree Star, a YouTube favorite.

Bianca Sanchez A.K.A Cleopatra.

In the center, hypnotized students marvel to find their names on their fingers.

Rahler the girl scout helped Pippi Longstocking (Erica Baker) to cross the road to the gym for the hypnotist’s show.

America’s Next Top Model has some stiff competition from hypnotized students, above at left. SGA President, Colleen Taylor as Cleopatra, center. To the delight of the crowd at the show, Devin Connell falls in love with a gorilla (Jacob Leal) at the direction of the hypnotist, above at right.

Above, faculty Tommy Davis, Dayna Coker, and Debbie Carpenter get into the spirit with costumes traditional and modern!