



## YouTube SWOSU Commercial Video Contest at SWOSU

SWOSU is sponsoring another YouTube Video contest with cash prizes being awarded to the top three videos. So, get busy and get your video submitted.

Theme: **“SWOSU’s Best Kept Secret”**

What do you like about SWOSU that most people don’t know about? Capture it on video and share what you believe is SWOSU’s best-kept secret. Be creative and have fun with it!

Deadline: Monday, November 16, 2009

Here are the rules:

- 1) Video must be no longer than 60 seconds
- 2) Only originally-created content or copyrighted material that has been legally licensed to that individual can be used in the contest
- 3) No obscene or vulgar content will be accepted so keep it clean and rated PG
- 4) By agreeing to the rules and entering the contest, you give SWOSU unlimited rights to use the video to promote SWOSU. The video could be featured on various outlets.
- 5) Creativity will be the primary judging criteria.
- 6) Video must contain an image of SWOSU or recognize SWOSU and portray SWOSU in a positive manner.
- 7) Winning team will receive a cash prize of \$150, second place \$100 and third place \$50. The SWOSU Foundation is sponsoring the prize money.
- 8) Enter by submitting your video link to [news@swosu.edu](mailto:news@swosu.edu) or bring DVD to PR/Marketing Office in Room 205 of the Administration Building.
- 9) If you have questions, email Baxter Stewart at [stewartbc@student.swosu.edu](mailto:stewartbc@student.swosu.edu) or call the SWOSU PR & Marketing Office at the number below.

For More Information, Contact the SWOSU PR & Marketing Office at  
580.774.3063

