



# Public Disclosure of Student Achievement

## 2023-2024



### RETENTION OF FIRST-TIME FRESHMEN\*\*

Academic Program	2021-2022	2022-2023	2023-2024
Accounting	61.5%	74.7%	57.1%
Ag Business	75.9%	75%	61.4%
Entrepreneurship	53.1%	62.5%	43.2%
Finance	69%	84.2%	59.6%
Management	62.9%	75%	55.1%
Marketing	52.7%	71.7%	48.2%
**The US Dept. of Ed defines FT FR as an institution's cohort of students who started at the institution as their first place of post- secondary education (with the exception that they are allowed to transfer up to six credit hours of post- secondary non-remedial credit) during the fall semester. Changing options among the business majors is counted as retained.			

### GRADUATION RATES BY GRADUATE COHORT

	2023-2024			2022-2023			2021-2022			2020-2021			2019-2020		
Cohort Size	47			53			41			63			63		
Graduated within:	<b>2Y</b>	<b>3Y</b>	<b>4+Y</b>	<b>2Y</b>	<b>3Y</b>	<b>4+Y</b>	<b>2Y</b>	<b>3Y</b>	<b>4+Y</b>	<b>2Y</b>	<b>3Y</b>	<b>4+Y</b>	<b>2Y</b>	<b>3Y</b>	<b>4+Y</b>
<b>MBA</b>	44%	N/A	N/A	60%	75%	N/A	41%	54%	69%	33%	57%	75%	46%	80%	89%
<b>MS MNGMT/LDRSP</b>	67%	N/A	N/A	50%	67%	N/A	50%	50%	50%	50%	100%	100%	63%	75%	88%
% of Cohort Completed	47%			77%			60%			76%			89%		

Data collection is ongoing for these cohorts.