



Public Disclosure of Student Achievement

2024-2025



RETENTION OF FIRST-TIME FRESHMEN**

Academic Program	2022-2023	2023-2024	2024-2025
Accounting	74.7%	57.1%	67.9%
Aerospace Management	N/A	N/A	N/A
Ag Business	75%	61.4%	61.9%
Entrepreneurship	62.5%	43.2%	54.1%
Finance	84.2%	59.6%	63.4%
General Business	N/A	N/A	42.9%
Human Resource Management	N/A	N/A	50%
Leadership & Org Studies	N/A	N/A	50%
Management	75%	55.1%	58.1%
Marketing	71.7%	48.2%	56.4%

**The US Dept. of Ed defines FT FR as an institution's cohort of students who started at the institution as their first place of post- secondary education (with the exception that they are allowed to transfer up to six credit hours of post- secondary non-remedial credit) during the fall semester. Changing options among the business majors is counted as retained.

GRADUATION RATES BY GRADUATE COHORT															
	2024-2025			2023-2024			2022-2023			2021-2022			2020-2021		
Cohort Size	35			47			53			41			63		
Graduated within:	2Y	3Y	4+Y	2Y	3Y	4+Y	2Y	3Y	4+Y	2Y	3Y	4+Y	2Y	3Y	4+Y
MBA	N/A	N/A	N/A	44%	N/A	N/A	60%	75%	N/A	41%	54%	69%	33%	57%	75%
MS	N/A	N/A	N/A	67%	N/A	N/A	50%	67%	N/A	50%	50%	N/A	50%	100%	N/A
MNGMT/LDRSP	N/A	N/A	N/A	67%	N/A	N/A	50%	67%	N/A	50%	50%	N/A	50%	100%	N/A
% of Cohort Completed	N/A			47%			74%			68%			78%		

Data collection is ongoing for these cohorts.