

Everett Dobson College of Business and Technology																										
Dobson CBT Degree/Major	Enrollment (FALL #s)--Duplicated Count													Degrees Granted (SU/FA/SP)												
	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
AS - General Business (GNBUS.AS)	19	22	16	18	18	21	41	32	24	16	16	19	23						3	1	7	16	5	8	6	10
TOTAL BBA (6 options)	432	421	422	469	484	512	514	471	428	438	421	461	423	85	107	87	95	101	92	123	121	99	84	101	112	97
*Accounting (ACCT.BBA)	113	111	116	124	124	131	124	107	106	110	92	90	79	21	23	22	24	30	25	33	28	26	24	27	16	18
*Ag Business (AGBUS.BBA)	-	-	-	-	-	-	-	-	9	38	31	46	54	-	-	-	-	-	-	-	-	0	6	3	13	10
*Entrepreneurship (ENTR.BBA)	71	51	38	35	46	49	49	50	55	49	44	57	46	14	12	11	6	6	4	3	3	7	9	14	4	4
*Finance (FINAN.BBA)	49	48	48	61	63	73	81	74	61	52	65	77	64	18	24	15	26	22	13	25	31	21	12	17	26	18
*Management (MANAG.BBA)	110	112	118	145	135	156	140	136	129	120	128	125	114	25	37	21	30	28	32	41	37	26	26	28	38	34
*Marketing (MARK.BBA)	36	41	49	63	77	80	77	65	68	69	61	66	66	7	11	18	9	15	18	21	22	19	7	12	15	13
*Undecided Business	53	58	53	41	39	23	43	39	N/A	N/A	N/A	N/A	N/A	-	-	-	-	-	-	-	-	-	-	-	-	-
BS - Org Leadership (ORLD.BS) (4 options; beginning FA2023)	14	13	20	24	16	23	23	26	35	41	37	35	39	7	2	4	11	7	5	8	8	8	15	15	15	14
TOTAL Graduate - (MBA and MS Mngmt)	73	84	109	93	82	87	84	88	87	104	121	94	87	34	28	35	40	38	45	34	31	52	45	40	45	45
MBA	51	65	79	58	46	64	56	57	50	80	86	68	50	23	22	26	31	26	38	21	23	41	40	37	38	41
*Traditional													48													
*Data Science & Technology (DSCT)													2													
PharmD MBA			10	20	29	20	25	25	29	15	32	22	28				3	6	5	10	7	7			4	
MS in Nursing MBA						0	0	1	0	0	0	0	0							0	0			0		
MS in Managerial Leadership													0													
MS in Management	22	19	20	15	7	3	3	5	8	9	3	4	9	11	6	9	6	6	2	3	1	4	5	3	3	4
Total-Dobson CBT	538	540	567	604	600	643	662	617	574	599	595	609	572	126	137	126	146	146	145	166	167	175	149	164	178	166