

SOUTHWESTERN OK STATE UNIVERSITY  
INTERACTIVE TV SURVEY  
Fall 2009

CUMULATIVE		Count	Pct
<b>1. Gender:</b>	Female	79	69.30%
	Male	35	30.70%
	<i>Total</i>	114	100.00%
<b>2. Age group:</b>	17 or younger	8	7.02%
	18-22	42	36.84%
	23-25	21	18.42%
	26-30	3	2.63%
	31-35	9	7.89%
	36-40	12	10.53%
	41-50	9	7.89%
	51 or older	10	8.77%
	<i>Total</i>	114	100.00%
<b>3. Current marital status:</b>	Single	64	56.64%
	Married	42	37.17%
	Divorced	7	6.19%
	Separated	0	0.00%
	Widowed	0	0.00%
	<i>Total</i>	113	100.00%
<b>4. Please indicate your ethnic background (mark all that apply):</b>	African American/Black	0	0.00%
	American Indian or Alaskan Native	5	4.39%
	Asian or Pacific Islander	0	0.00%
	Hispanic	2	1.75%
	Middle Eastern	0	0.00%
	White/Caucasian	106	92.98%
	Other	3	2.63%
<b>5. Primary occupation:</b>	Full-time homemaker	2	1.75%
	Full-time employed	44	38.60%
	Part-time employed	11	9.65%
	Retired	0	0.00%
	Full-time student	52	45.61%
	Part-time student	5	4.39%
	<i>Total</i>	114	100.00%
<b>6. Number of hours worked per week:</b>	20 or less	41	37.27%
	21-30	17	15.45%
	31-40	21	19.09%
	More than 40	31	28.18%
	<i>Total</i>	110	100.00%
<b>7. Current education level:</b>	12th grade or below	14	12.28%
	GED	2	1.75%
	High School Diploma	26	22.81%
	Certificate	0	0.00%
	Associate's Degree	22	19.30%
	Bachelor's Degree	44	38.60%
	Master's Degree	6	5.26%
	Doctoral Degree	0	0.00%

SOUTHWESTERN OK STATE UNIVERSITY  
INTERACTIVE TV SURVEY  
Fall 2009

	<i>Total</i>	114	100.00%
<b>8. Number of years since you last attended school before this course:</b>	Less than one	75	66.96%
	One	4	3.57%
	Two	3	2.68%
	Three	6	5.36%
	Four	4	3.57%
	Five	2	1.79%
	Six to ten	4	3.57%
	More than ten	14	12.50%
	<i>Total</i>	112	100.00%
<b>9. Which best describes your study habits?</b>	I prefer to study with other students.	10	8.77%
	I prefer to study alone.	85	74.56%
	I study incrementally.	12	10.53%
	I usually put off studying until the last minute.	7	6.14%
	<i>Total</i>	114	100.00%
<b>10. What is your PRIMARY goal in taking college courses? (Please mark only the most appropriate.)</b>	Explore new career	3	2.63%
	Bachelor's Degree	55	48.25%
	Update skills	2	1.75%
	Certificate	2	1.75%
	Master's Degree	50	43.86%
	Job requirement	0	0.00%
	Renew certificate	0	0.00%
	Other	2	1.75%
	<i>Total</i>	114	100.00%
<b>11. What is your PRIMARY reason for taking this course?</b>	Job requirement	6	5.31%
	Requirement for major	85	75.22%
	Maintain full time status	1	0.88%
	Gain basic knowledge	14	12.39%
	Other	7	6.19%
	<i>Total</i>	113	100.00%
<b>11. What is your PRIMARY reason for taking this course? - Other</b>	Business Elective and to gain knowledge broaden career options	2	28.57%
	I want to become an elementary administrator	1	14.29%
	meet certification requirements	1	14.29%
	Requirement for Masters Program	1	14.29%
	To help further gain knowledge for a law career	1	14.29%
	<i>Total</i>	7	100.00%
<b>12. What other Distance Learning class(es) are you taking or have you taken? (Mark all that apply.):</b>	Computer-Assisted Instruction course	18	15.79%
	Telecourse	66	57.89%
	Web-based course	40	35.09%
	None	27	23.68%
<b>13. How did you find out about Distance Learning courses?</b>	SWOSU class schedule	60	52.63%
	SWOSU Distance Learning website	2	1.75%
	SWOSU Advisor	6	5.26%
	SWOSU faculty/staff	10	8.77%
	SWOSU student	14	12.28%

SOUTHWESTERN OK STATE UNIVERSITY  
INTERACTIVE TV SURVEY  
Fall 2009

	Other	22	19.30%
	<i>Total</i>	114	100.00%
<b>13. How did you find out about Distance Learning courses? - Other</b>	high school	3	14.29%
	High School Councilor	3	14.29%
	Previous college had it (UCM)	2	9.52%
	school counselor	2	9.52%
	Western Oklahoma State College Advisor	2	9.52%
	employed at SWOSU	1	4.76%
	former students	1	4.76%
	friend	1	4.76%
	have taken SWOSU Distance Learning before.	1	4.76%
	my High School	1	4.76%
	observed classes in session at USAO	1	4.76%
	observed course while attending USAO	1	4.76%
	Ponca City University Center Advertisement	1	4.76%
	WOSC	1	4.76%
	<i>Total</i>	21	100.00%
<b>14. In addition to Distance Learning courses, what other college classes are you attending this semester? (Please mark all that apply.)</b>	SWOSU daytime class(es)	59	51.75%
	SWOSU evening class(es)	22	19.30%
	Class(es) at another college	3	2.63%
	None	44	38.60%
<b>15. Have you ever taken an interactive TV course for college credit before this semester?</b>	Yes, at SWOSU	64	56.14%
	Yes, at another institution	12	10.53%
	No	38	33.33%
	<i>Total</i>	114	100.00%
<b>16. How many interactive TV courses are you taking this semester?</b>	One	35	30.97%
	Two	43	38.05%
	Three	23	20.35%
	Four	8	7.08%
	Five or more	4	3.54%
	<i>Total</i>	113	100.00%
<b>17. Did your course require you to make use of library resources?</b>	Yes	56	49.12%
	No	58	50.88%
	<i>Total</i>	114	100.00%
<b>18. Were the library resources available at your location?</b>	Yes	76	66.67%
	No	4	3.51%
	Does Not Apply	34	29.82%
	<i>Total</i>	114	100.00%
<b>19. Were you able to access the SWOSU library online?</b>	Yes	76	66.67%
	No	3	2.63%
	Does Not Apply	35	30.70%
	<i>Total</i>	114	100.00%
<b>20. At which location are you receiving this course?</b>	Weatherford, SWOSU	51	45.13%
	Sayre, SWOSU	19	16.81%
	Altus, WOSC	5	4.42%

SOUTHWESTERN OK STATE UNIVERSITY  
 INTERACTIVE TV SURVEY  
 Fall 2009

Bartlesville, Tri-County Tech Center	2	1.77%
Boise City Schools	0	0.00%
Buffalo Schools	0	0.00%
Canton Schools	0	0.00%
Cheyenne & Arapaho Education Center	0	0.00%
Chickasha, USAO	3	2.65%
Claremore Schools	4	3.54%
Clinton Cheyenne & Arapaho Center	0	0.00%
Crescent Schools	0	0.00%
Drumright, Central Tech Center	0	0.00%
Edmond, UCO	0	0.00%
El Reno, Redlands	5	4.42%
Enid, NWOSU	1	0.88%
Fairview Schools	0	0.00%
Flower Mound Schools	0	0.00%
Fort Supply Schools	0	0.00%
Freedom Schools	0	0.00%
Ft. Cobb, CKTC	0	0.00%
Gage Schools	0	0.00%
Geronimo Schools	0	0.00%
Goodwell, OPSU	0	0.00%
Gracemont Schools	1	0.88%
Hammon Schools	0	0.00%
Hobart Schools	0	0.00%
Hobart, WTC	0	0.00%
Hollis Schools	0	0.00%
Kingfisher, Pioneer Telephone Company	0	0.00%
Lomega Schools	0	0.00%
Merritt Schools	6	5.31%
Miami, NEO A&M	0	0.00%
Midwest City, Rose State College	0	0.00%
Mooreland Schools	0	0.00%
Mountain View - Gotebo Schools	0	0.00%
Muskogee, Conners State College	1	0.88%
Mustang Schools	5	4.42%
Okeene Schools	0	0.00%
Oklahoma City, Metro Tech Center	0	0.00%
Oklahoma City, OSU	0	0.00%
Perry Schools	0	0.00%
Ponca City University Center	0	0.00%
Pond Creek Schools	1	0.88%
Sentinel Schools	0	0.00%
Sharon-Mutual Schools	0	0.00%
Talequah, Indian Captial Tech Center	0	0.00%
Timberlake Schools	2	1.77%
Tulsa, TCC	0	0.00%
Turpin Schools	0	0.00%
Tyrone Schools	0	0.00%
Wayne, Mid American Tech Center	0	0.00%
Woodward, NWOSU	0	0.00%
Other	7	6.19%
<i>Total</i>	113	100.00%

SOUTHWESTERN OK STATE UNIVERSITY  
INTERACTIVE TV SURVEY  
Fall 2009

<b>21. Could you hear the instructor clearly?</b>	All of the time	79	69.30%
	Most of the time	33	28.95%
	Occasionally	2	1.75%
	Rarely	0	0.00%
	<i>Total</i>	114	100.00%
<b>22. Has the instructor included students from both locations in discussions and other activities?</b>	Yes	109	95.61%
	No	5	4.39%
	<i>Total</i>	114	100.00%
<b>23. Have you felt comfortable with the equipment/technology involved in this type of classroom setting?</b>	Yes	111	97.37%
	No	3	2.63%
	<i>Total</i>	114	100.00%
<b>24. How would you rank the viewing of demonstrations when compared with that seen in a regular classroom setting?</b>	Better	9	7.89%
	Same	80	70.18%
	Worse	14	12.28%
	Not Applicable	11	9.65%
	<i>Total</i>	114	100.00%
<b>25. How would you rank the written material presented in class when compared with that seen in a regular classroom setting?</b>	Better	10	8.77%
	Same	88	77.19%
	Worse	5	4.39%
	Not Applicable	11	9.65%
	<i>Total</i>	114	100.00%
<b>26. As time went by, were you able to forget about the cameras and microphones?</b>	Yes	88	77.19%
	No	26	22.81%
	<i>Total</i>	114	100.00%
<b>27. Was there too much noise from the other locations?</b>	Yes	5	4.39%
	Occasionally	42	36.84%
	No	67	58.77%
	<i>Total</i>	114	100.00%
<b>28. As the semester progressed, was the instructor comfortable using the equipment?</b>	Yes	108	94.74%
	No	6	5.26%
	<i>Total</i>	114	100.00%
<b>29. Were you able to contact the instructor for additional assistance in the course?</b>	Yes	97	87.39%
	Most of the time	13	11.71%
	No	1	0.90%
	<i>Total</i>	111	100.00%
<b>30. For which of the following would you like technical support?</b>	For which of the following would you like technical support?	23	20.18%
<b>30. For which of the following would you like technical support? (Mark all</b>	Desire 2 Learn	30	26.32%
	ITV Video	23	20.18%
<b>31. Overall, how satisfied are you with this interactive TV course?</b>	Very Satisfied	69	61.06%
	Satisfied	43	38.05%
	Not Satisfied	1	0.88%

SOUTHWESTERN OK STATE UNIVERSITY  
 INTERACTIVE TV SURVEY  
 Fall 2009

	<i>Total</i>	113	100.00%
<b>32. Would you feel comfortable taking another interactive TV course?</b>	Yes	110	97.35%
	No	3	2.65%
	<i>Total</i>	113	100.00%
<b>33. Do you have regular access to the Internet?</b>	Yes	102	90.27%
	No	11	9.73%
	<i>Total</i>	113	100.00%