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Appendix A

Individual Program Reports

Career Services

Department: Career Services
Author of Report: Heather Hummel
Other participants: Ruth Boyd
Co-Curricular Activity: Career Services

LEARNING GOAL #1: Students describe a tentative field of study, using field related terminology.

What is your Criterion for Success? Rubric scoring average of 70%
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? Yes
If "Yes," what General Education sub-goal criteria applies: 1a. Effectively communicate in writing by using appropriate grammar, clear and cohesive thought formulated for a specific audience.

Assessment Measure(s): Essays

Briefly describe the measure(s) selected: This assignment includes 3 components: 1. Career Mind Map-to help you come up with several career possibilities(done in class).2. Career Assessment-you will complete the Oklahoma Career Guide 2. Career Assessment-you will complete the Oklahoma Career Guide assessments online at www.OKCareerGuide.org (Links to an external site.)Links to an external site. (see instructions to login & get started).These assessments will give you information about your interests, skills, and work values and how to use this information for your career planning. 3. Reflective Paper-after completing your Mind Map and Career Assessment, you will use that information to choose one career field to concentrate on. The field you select should be one that you seriously see yourself pursuing. If you're torn between two or more areas, just pick one that you'd like to explore a little more. The paper should be no less than 2 pages, double-spaced in Times New Roman font.

Student Sample Size (total number of students assessed for activity(ies): 975
Program delivery: Face to Face (group)
Did you use one or more rubrics to evaluate learning? Yes

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: The curriculum is provided to all instructors, so there is uniformity in the assignment. It is graded with a rubric to ensure a degree of uniformity in the grading of the assessment.

Weaknesses: The assignment was supplemented by attendance at the Majors' Fair. Due to its size, the Majors' Fair was crowded and a bit chaotic. For fall 2018, we will spread the Fair over two days - one for the College of Arts & Sciences and one for the College of Professional and Graduate Studies.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: See above.

LEARNING GOAL #2: A pilot program of undecided majors will engage in extensive curricula designed for career awareness, preparation, and major selection.

What is your Criterion for Success? This will be a longitudinal study to track retention and advising efforts.
Was the Criterion for Success met? No
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Cohort persistence will be tracked.

Briefly describe the measure(s) selected: Students in this cohort will be assigned the Coordinator of Career Services as their academic advisor. Academic advising sessions, declaration of a major, and retention percentages will be tracked.

Student Sample Size (total number of students assessed for activity(ies): 30
Program delivery:
- Face to Face (individual)
- Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

CONTINUOUS IMPROVEMENT PLAN

Describe the Continuous Improvement Plan and note the dates of implementation: Pilot program - Continuous Improvement to be determined.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.
n/a

Were planned changes from the previous year implemented? No
If no changes occurred, please provide a brief explanation. The first cycle (fall 2017) of the Career Project assessment was administered smoothly. The grading rubric helped provide guidance for the students and uniformity of grading for the instructors and Orientation Leaders. We look forward to seeing how the adaptation of the Majors' Fair will affect participation in fall 2018.

Is this your first-time to complete an assessment report for this department? No

Career Project Rubric

Criteria	Full Marks	Partially Met	No Marks	Points given	*General Education Outcomes
Student completed the Mind Map exercise	20 Mind Map completed with 4 or more possible careers	10 Mind Map completed with 2-3 possible careers	0 Mind Map not completed/only includes one possible career		
Student provided their results to the OK Career Guide Assessment	20 Results provided	N/A	0 Results not provided		
Student Completed the Reflective Paper	30 Paper was completed and met the 2 page minimum	15 Paper was completed but did not meet the 2 page minimum	0 Paper was not completed		
Content of Work**	10 Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding	5 Uses appropriate and relevant content to develop and explore ideas through most of the work	0 Fails to use appropriate and relevant content to develop simple ideas		# 1 Proficiency in Communication
Quality of work** Mechanics	10 Paper was of quality work with very few grammar or spelling errors	5 Paper was good work with some grammar or spelling errors	0 Paper included many grammar or spelling errors		# 1 Proficiency in Communication
Organization	10 The Career Project was organized and neat	N/A	0 The Career Project was not organized and neat		
TOTAL					

*General Education Outcomes (SWOSU Undergraduate Catalog, 2017)
**Written Communication VALUE Rubric (AAC&U, 2009)

Dean of Students

Department: Dean Of Students
Author of Report: Cindy Dougherty
Other participants: Jordan Selman
Co-Curricular Activity: Alcohol & Other Drug-free campus education

LEARNING GOAL #1: Create and implement activities to prevent drug and alcohol abuse.

What is your Criterion for Success? Students will receive exposure to information and activities that promote a drug and alcohol free campus.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No

Assessment Measure(s): Program inventory was led by 2 -4 Dean's interns at Student Union table 10 a.m. to 2 p.m. during September.

Briefly describe the measure(s) selected: n/a. Informational

Student Sample Size (total number of students assessed for activity(ies): 50

Program delivery:
- Face to Face (individual)
- Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Students ran the AOD-free booth daily during September in the Union. Outreach activity.

Weaknesses: Students who live in SWOSU residence halls are given excellent information. How much/what do students who don't live with us learn/get?

CONTINUOUS IMPROVEMENT PLAN

Planned changes:
8. Add one or more activities
10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: Dean of Students meets with Promotional Strategy class of Dr. Amanda Evert in order to solicit student input on AOD-free programming for fall 2018.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Enrollment Management

Department: Enrollment Management
Author of Report: Todd Boyd
Other participants: Taler Alexander, Brennan King
Co-Curricular Activity: Recruitment of prospective SWOSU students

LEARNING GOAL #1: Establish a Multicultural Student Services Center.

What is your Criterion for Success? Students will engage with the Center's graduate assistant in order to establish systems of support.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: Attendance data from multicultural student organization meeting and events will be used as an assessment measure.

Student Sample Size (total number of students assessed for activity(ies): 200

Program delivery:
- Face to Face (individual)
- Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: We have seen an increase in the attendance and participation of students at multicultural student organization events.

Weaknesses: We do not have a uniform procedure in place for tracking students at all events, so our numbers may not be exact.

CONTINUOUS IMPROVEMENT PLAN

Planned changes:
8. Add one or more activities
10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: The implementation of Presence software should allow us to better track student participation in events. The use of this software will also allow us follow-up with students after events to create even more engagement.

LEARNING GOAL #2: Provide Hispanic/Latino academic resources in the language of origin.

What is your Criterion for Success? Creation of resources in language of origin.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Successful creation of materials.

Briefly describe the measure(s) selected: We will measure this goal by the creation of institutional information in the language of origin.

Student Sample Size (total number of students assessed for activity(ies): 500

Program delivery:
- Face to Face (individual)
- Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: We have successfully translated a SWOSU general information brochure into Spanish.

Weaknesses: We currently only have one informational piece translated into only one language other than English.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes
Describe all selected items and note the dates of implementation: In the future, we would like to translate more materials and the website into Spanish. Additionally, we would like to translate our materials into more languages.

LEARNING GOAL #3: Collaboration with academic departments on student recruitment efforts.

What is your Criterion for Success? Enrollment Management will collaborate with academic departments to broaden our recruitment efforts.
Was the Criterion for Success met? NV
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: This goal is measured by using attendance data of department representatives present at recruiting events on and off of campus

Student Sample Size (total number of students assessed for activity(ies): n/a

Program delivery:
- Face to Face (individual)
- Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: This year we had departmental staff assist with 10 major recruiting events for our office. As a result, last fall we saw an increase in first time entering freshmen.

Weaknesses: Communication between our office and academic departments can still be refined as we work together in recruiting new students.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 4. Modify frequency of activity
10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: In the future, we plan to continue to invite departmental staff to be involved in recruiting efforts and invite them to attend recruiting events more frequently.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.
Over the past year, we have increased our collaboration with academic departments for recruitment purposes. We have invited departmental representatives to participate in both specialized and general recruiting events. In the past academic year, departmental representatives have assisted our office with 10 major recruiting events on and off campus. This has led to greater departmental accessibility for our incoming and prospective students along with an increase in incoming freshmen enrollment. The addition of a Multicultural Student Services Center and SWOSU literature available in Spanish has also allowed our office to broaden our recruitment efforts to under-represented students. The graduate student for Multicultural Student Services Center has assisted with recruitment events for special populations and served as a translator for prospective students and their parents when visiting campus. This has allowed for fewer barriers in getting information to our prospective students.

Were planned changes from the previous year implemented? Yes
Is this your first-time to complete an assessment report for this department? No

International Student Affairs

Department: International Student Affairs
Author of Report: Randy Beckloff
Other participants: n/a
Co-Curricular Activity: Student Services

LEARNING GOAL #1: Maintain ongoing contacts with academic advisers and instructors

What is your Criterion for Success? Presentation at New Faculty Orientation
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s):
- Attendance Data
- Participants ask questions or make comments during and at the conclusion of the presentation

Briefly describe the measure(s) selected: The University's areas of study, nationally accredited programs, general education curriculum, service and experiential learning activities, and participation in student activities and organizations provide students with opportunities to obtain skills, knowledge, and cultural appreciation that promote achievement by students and alumni.

Student Sample Size (total number of students assessed for activity(ies): 15
Program delivery: Face to Face (group)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Face-to-face delivery allowed participants to ask questions and make comments that allowed the presentation to be more tailored to the needs of the participants.

Weaknesses: Limited time allowed for the presentation.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 11. No changes planned

Describe all selected items and note the dates of implementation: Another presentation will be made on August 16, 2018.

LEARNING GOAL #2: Student will demonstrate knowledge of available student services including Health, Counseling Services, Wellness, Public Safety Dean, Registrar, and Bursar

What is your Criterion for Success? New Students attend and Int'l student orientation sessions
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s):
- Essay exams / discussion questions

- Attendance Data

Briefly describe the measure(s) selected: Students completed written essays and participated in classroom discussions

Student Sample Size (total number of students assessed for activity(ies): 30
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Class is informal and encourages discussions and questions from students. Student relationships are formed.

Weaknesses: Too many topics need to be covered and the time is limited.

CONTINUOUS IMPROVEMENT PLAN

Planned changes:
1. Revise learning objective
4. Modify frequency of activity
6. Revise course or activity content
Describe all selected items and note the dates of implementation: Additional meetings are being planned to allow for more topics and learning objectives.

PROGRAM GOALS

Describe the program goal(s), assessment measure(s), sample size, criteria for success, assessment results, and if the criteria was met. Assessment measure(s) for program level evaluation may include: focus group interviews, course enrollment information, job placement, student perception surveys, and presence data.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.
A presentation was made to the new faculty orientation and was well received. I am confident that new faculty members had needed information about ISA office services and improved understanding of the needs of international students at SWOSU.

Were planned changes from the previous year implemented? Yes
Is this your first-time to complete an assessment report for this department? No

New Student Orientation

Department: New Student Orientation

Author of Report: Haley Davis

Other participants: Taler Alexander

Co-Curricular Activity: Freshmen first year experience

LEARNING GOAL #1: Provide student support in the transition to higher education.

What is your Criterion for Success? Students will engage in two campus activities in order to aquire knowledge of support services and activities available at SWOSU.

Was the Criterion for Success met? Yes

Is this student learning goal also a General Education goal? No

Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: 70% of students in Freshman Orientation will earn 30/40 points

Student Sample Size (total number of students assessed for activity(ies): 975

Program delivery: Face to Face (group)

Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: According to the 2017 NSSE data, first-year students reported a 2.9 mean for being provided opportunities to be involved socially, this is equivalent to the Carnegie Class 2.9 rating.

Weaknesses: According to the 2017 NSSE data, first-year students reported a 2.3 mean for attending events that address important social, economic, or political issues. This is lower than the Carnegie Class mean of 2.5.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: The Freshman Orientation curriculum is being revised to better inform students about various events pertaining to social, economic, and political issues.

LEARNING GOAL #2: Design orientation curriculum that incorporates the General Education learner outcomes.

What is your Criterion for Success? Students will use appropriate and relevant content to illustrate mastery of subjects conveying writers' understanding.

Was the Criterion for Success met? Yes

Is this student learning goal also a General Education goal? Yes

If "Yes," what General Education sub-goal criteria applies:

1a. Effectively communicate in writing by using appropriate grammar, clear and cohesive thought formulated for a specific audience.

5a. Critical Thinking: Construct a systematic investigation of content, theories, and practices and evaluate the application and effects to real life settings.

Assessment Measure(s): Essay exams / discussion questions

Briefly describe the measure(s) selected: Students completed a discussion board assignment over Brain Plasticity and Alcohol Awareness. These assignments were graded using a rubric. Students had an average score of 70%.

Student Sample Size (total number of students assessed for activity(ies): 975

Program delivery:

- Face to Face (group)
- Online

Did you use one or more rubrics to evaluate learning? Yes

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: According to the 2017 NSSE data, first-year students reported a 3.1 mean for being provided support to succeed academically. This is higher than the 3.0 Carnegie Class mean.

Weaknesses: According to the 2017 NSSE data, first-year students reported a 5.7 mean for completing writing assignments up to five pages during the current school year. This mean is lower than the 6.6 Carnegie Class mean.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 2. Revise assessment measure(s)

Describe all selected items and note the dates of implementation: The Freshman Orientation curriculum will include a more uniform method of utilizing the grading rubric.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.

Students in Freshman Orientation enhanced their learning through the addition of the online discussion post assignments. These assignments provided an opportunity for students to engage in purposeful writing and meaningful cohort discussion. These topics pertained to relevant course content, such as Alcohol Awareness. The writing assignments were graded using a rubric based off of the Written Communication VALUE Rubric. Students were successful by averaging an overall score of 70% or better.

Were planned changes from the previous year implemented? Yes

Is this your first-time to complete an assessment report for this department? No

Author of Report: Kendra Brown
Other participants: Campus PD Team
Co-Curricular Activity: Safe Campus

LEARNING GOAL #1: Goal: Provide a safe community in which university stakeholders may interact.

What is your Criterion for Success? Crime statistics, Clery report, NSSE and SSI results
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): 1. Objective exams (multiple choice, true/false, matching items)
Briefly describe the measure(s) selected: NSSI and SSI surveys
Student Sample Size (total number of students assessed for activity(ies): 5500
Program delivery: Online
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Immediate survey results

Weaknesses: Not many students participated in the NSSE and SSI tests.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 8. Add one or more activities
Describe all selected items and note the dates of implementation: Addition of bicycle patrol, August 2018

LEARNING GOAL #2: Increase student knowledge about alcohol poisoning, warning signs, and responses to alcohol-induced medical emergencies.

What is your Criterion for Success? Students will interact with university officers as they provide adjunct instruction in academic courses (Freshman Orientation) and student affairs workshops.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): 13. Attendance Data
Briefly describe the measure(s) selected: Attendance and participation
Student Sample Size (total number of students assessed for activity(ies): 150
Program delivery: Face to Face (group)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Eager to participate in hands-on demos

Weaknesses: Difficult to measure the effectiveness

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 8. Add one or more activities
Describe all selected items and note the dates of implementation: Add additional DUI goggle demos for upper classmen

PROGRAM GOALS

Describe the program goal(s), assessment measure(s), sample size, criteria for success, assessment results, and if the criteria was met. Assessment measure(s) for program level evaluation may include: focus group interviews, course enrollment information, job placement, student perception surveys, and presence data.

Program Goal 1: Provide a safe community in which university stakeholders may interact.
Assessment Measure(s): Crime statistics, Clery report, NSSE report, SSI report.
Sample Size and Criteria for Success: 5500 students offered
Assessment results including if the criteria was met or not met: Met: students feel safe

Program Goal 2: Increase student knowledge about alcohol poisoning, warning signs, and responses to alcohol-induced medical emergencies.
Assessment Measure(s): Discussion Board response to Alcohol Awareness.
Sample Size and Criteria for Success: 1500 freshman, reduced alcohol violations
Assessment results including if the criteria was met or not met: Met: students are making more well-informed choices.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation. More student interest in involvement. More requests for us to come speak in their groups.

Were planned changes from the previous year implemented? No
If no changes occurred, please provide a brief explanation: No changes in the past year, but this upcoming year we will add more law related education and bicycle patrol.
Is this your first-time to complete an assessment report for this department? No

Department: Registrar
Author of Report: Shamus Moore
Other participants: Ruth Boyd
Co-Curricular Activity: Support students and academic departments

LEARNING GOAL #1: Students will access enrollment and graduation data via Registrar's Office and Campus Connect.

What is your Criterion for Success? NSSE/SSI data
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Survey/Questionnaire

Briefly describe the measure(s) selected: The National Survey of Student Engagement is administered annually to freshmen and senior students at SWOSU.

Student Sample Size (total number of students assessed for activity(ies): 2000

Program delivery:
- Face to Face (individual)
- Online

Did you use one or more rubrics to evaluate learning? No
Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: The NSSE asks students to rate other administrative staff, such as the Registrar's Office. The mean score for freshmen was 5.2 compared to the Oklahoma mean of 5.1. The mean score for seniors was 5.5 compared to the Oklahoma mean of 5.0.

Weaknesses: The NSSE has a somewhat low response rate, so student awareness could be greater.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 5. Make technology related improvements

Describe all selected items and note the dates of implementation: The implementation of a new ERP system will greatly enhance the students' experience. An additional staff member will be employed to ease the transition to the new ERP system during the 2018-2019 academic year.

PROGRAM GOALS

Describe the program goal(s), assessment measure(s), sample size, criteria for success, assessment results, and if the criteria was met. Assessment measure(s) for program level evaluation may include: focus group interviews, course enrollment information, job placement, student perception surveys, and presence data.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation. The Registrar's Office strives to make continual improvements in order to improve the students' experience, as evidenced by the NSSE scores. A staff member was added to the office in order to expedite admissions and degree audits, particularly regarding high-enrollment programs such as RN to BSN.

Were planned changes from the previous year implemented? No
If no changes occurred, please provide a brief explanation. n/a

Is this your first-time to complete an assessment report for this department? No

Service Learning Coordinator

Department: Service Learning Coordinator
Author of Report: Allen Boyd
Other participants: Ruth Boyd
Co-Curricular Activity: Service Learning/Community Engagement Activities

LEARNING GOAL #1: Students will engage in service-learning activity courses and community engagement activities via student organizations.

What is your Criterion for Success? Self-reported satisfaction via NSSE.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Survey/Questionnaire

Briefly describe the measure(s) selected: The National Survey of Student Engagement is a direct indicator of student engagement and an indirect measure of what students attained from their participation.

Student Sample Size (total number of students assessed for activity(ies): 283
Program delivery: Face to Face (group)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: NSSE 12: About how many of your courses at this institution have included a community-based project (service-learning)? Freshmen mean response of 1.7, compared to Oklahoma mean of 1.7 and Carnegie Class mean of 1.7. Senior mean response of 3.1, compared to Oklahoma mean of 2.9 and Carnegie Class mean of 2.9

Weaknesses: n/a

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 11. No changes planned

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.

Awareness of, and interest in, service-learning seems to be on the rise on our campus, as evidenced by the attendance at the Brown Bag Seminar series. Senior NSSE scores also increased between 2016 and 2017. SWOSU continues to participate in the Newman Civic Fellow program in order to honor a student who exhibits exemplary servant leadership.

Were planned changes from the previous year implemented? Yes
Is this your first-time to complete an assessment report for this department? No

Student Activities

Department: Student Activities
Author of Report: Jordan Selman
Other participants: Cindy Dougherty
Co-Curricular Activity: Inform students of and encourage engagement in activities on campus.

LEARNING GOAL #1: Inform students regarding opportunities for involvement.

What is your Criterion for Success? DAWG Days Calendar and Organization Fair
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? Yes
If "Yes," what General Education sub-goal criteria applies: 5c. Collaboration: Collectively engage in group activities and contribute information and resources to accomplish group goals.

Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: All freshman are given a Dawg Days calendar at Mass Orientation. Calendars are available in the lobbies of buildings on campus as well as online. The Organization Fair serves over 1000 students in the first 45 minutes by giving out free bags filled with items from area businesses.

Student Sample Size (total number of students assessed for activity(ies): 3500
Program delivery: Blended
Did you use one or more rubrics to evaluate learning? No
Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Many students receive the information we are putting out with the Dawg Days Calendar and the Organization Fair therefore they attend more activities.

Weaknesses: We do not know how many students were reached online.

CONTINUOUS IMPROVEMENT PLAN

Planned changes:
3. Change method(s) of data collection
5. Make technology related improvements

Describe all selected items and note the dates of implementation: With the addition of the Presence software, we will be able to track those who attend Mass Orientation and the Organization Fair more accurately.

LEARNING GOAL #2: Facilitate planning and communication between student clubs via Presidents' Council.

What is your Criterion for Success? Attendance rosters from Presidents' Council dinners
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? Yes
If "Yes," what General Education sub-goal criteria applies: 5c. Collaboration: Collectively engage in group activities and contribute information and resources to accomplish group goals.

Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: Attendance is taken at each meeting.

Student Sample Size (total number of students assessed for activity(ies): 35
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Students work cooperatively on new ideas for campus.

Weaknesses: It would be more beneficial if more students attended the meetings.
CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes
Describe all selected items and note the dates of implementation: The Presence software will allow us to track more efficiently as well as administer polls to students.

PROGRAM GOALS

Describe the program goal(s), assessment measure(s), sample size, criteria for success, assessment results, and if the criteria was met. Assessment measure(s) for program level evaluation may include: focus group interviews, course enrollment information, job placement, student perception surveys, and presence data.

Program Goal 1: Inform students regarding opportunities for involvement.
Assessment Measure(s): DAWG Days Calendar; Organization Fair
Sample Size and Criteria for Success: 3500. Students will understand the multiple opportunities in which to engage socially, attend campus activities, and participate in co-curricular activities.
Assessment results including if the criteria was met or not met: Met. All incoming freshmen receive a DAWG Days calendar at Mass Orientation. Attendance numbers at Organization Fair were high.

Program Goal 2: Facilitate planning and communication between student clubs via Presidents' Council.
Assessment Measure(s): Presidents' Council monthly dinner.
Sample Size and Criteria for Success: 30. Club presidents will organize campus activities and facilitate collaboration between clubs when needed.
Assessment results including if the criteria was met or not met: Attendance rosters from Presidents' Council dinners.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.

The Presence software was not running for the Fall 2017 semester so that data was not captured using it. It was being used in the Spring 2018 semester by a small portion of campus organizations. Presence will be heavily used in the Fall of 2018 and beyond to track student involvement.

Were planned changes from the previous year implemented? Yes
If no changes occurred, please provide a brief explanation: NV
Is this your first-time to complete an assessment report for this department? No

Student Counseling Services

Department: Student Counseling Services
Author of Report: Laci Strickler
Other participants: Ruth Boyd
Co-Curricular Activity: Student Counseling Services
Submit Date: 2018/06/22 14:18:48

LEARNING GOAL #1: Students will collect information regarding resources related to physical/behavioral health, particularly alcohol/drug education.

What is your Criterion for Success? Event Attendance
Was the Criterion for Success met? Partially
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: We had hoped to use attendance data collected by "Presence" software, but our university is still working on making it compatible with current student id cards.

Student Sample Size (total number of students assessed for activity(ies): 200
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Students were able to collect information and resources that they were previously unaware of.

Weaknesses: We were unable to collect attendance data due to issues with the attendance software.

CONTINUOUS IMPROVEMENT PLAN

Planned changes:
3. Change method(s) of data collection
5. Make technology related improvements

Describe all selected items and note the dates of implementation: Our student affairs professionals hope to have the "Presence" software up and running for Fall 2018 so we hope to use it for our Spring 2019 fair. Otherwise, we will need to change our method of data collection.

LEARNING GOAL #2: Students will utilize SWOSU Counseling Services as needed.

What is your Criterion for Success? Counseling session appointments will be scheduled and completed.

Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Date from appointment calendar.

Briefly describe the measure(s) selected: SWOSU Counseling Services maintains an appointment calendar on an electronic health record system, "MEDICAT".

Student Sample Size (total number of students assessed for activity(ies): 500
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: More students are making appointments and receiving counseling services than ever before as evidenced by the constant growth of our appointment numbers each academic year.

Weaknesses: Although we are flooded with appointments, we know there are still many students who are unaware of our services so we will continue to cast our nets in many different ways to capture struggling students.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 5. Make technology related improvements
Describe all selected items and note the dates of implementation: Although we currently collect appointment data via "MEDICAT" software, we may be switching to another program within the next academic year.

PROGRAM GOALS

Describe the program goal(s), assessment measure(s), sample size, criteria for success, assessment results, and if the criteria was met. Assessment measure(s) for program level evaluation may include: focus group interviews, course enrollment information, job placement, student perception surveys, and presence data.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.
More students are making appointments and receiving counseling services than ever before as evidenced by the constant growth of our appointment numbers each academic year.

Were planned changes from the previous year implemented? No
If no changes occurred, please provide a brief explanation. We planned to begin using the "Presence" software attendance data to assess the number of students who attended the health fair but it was not yet in use.

Is this your first-time to complete an assessment report for this department? No

Department: Student Health Services
Author of Report: Laura Smith
Other participants: Ruth Boyd
Co-Curricular Activity: Accessible health care

LEARNING GOAL #1: Provide quality, accessible healthcare to all students to enhance the learning experience.

What is your Criterion for Success? Students will utilize SWOSU Health Services as needed.
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): SWOSU Health Services appointment calendar

Briefly describe the measure(s) selected: Appointments are tracked by the health services appointment calendar. Reports are ran for total number of students seen and for reason seen.

Student Sample Size (total number of students assessed for activity(ies): 2482
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Reports and total numbers easily accessible.
Weaknesses: Unable to obtain student satisfaction data.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes

Describe all selected items and note the dates of implementation: Hire a graduate assistant. A GA would allow for increased time available for student education and care.

LEARNING GOAL #2: Organize and implement annual Health and Wellness Fair.

What is your Criterion for Success? Event Attendance.
Was the Criterion for Success met? Prompt
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Attendance Data

Briefly describe the measure(s) selected: We anticipated utilizing Presence software for 2018 Wellness Fair attendance data but were unable to do so. Attendance was estimated.

Student Sample Size (total number of students assessed for activity(ies): 100
Program delivery: Face to Face (individual)
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Face to Face interaction and education.

Weaknesses: Data collection.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 10. Other implemented or planned changes
Describe all selected items and note the dates of implementation: Implementation of Presence software for attendance data in 2019.

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation. Students continue to demonstrate health-seeking behaviors by making and attending appointments at SWOSU Health Services.

Were planned changes from the previous year implemented? No
If no changes occurred, please provide a brief explanation: We were unable to use Presence software for attendance data at the 2018 SWOSU Wellness Fair. We anticipate utilizing the software for 2019 data.

Is this your first-time to complete an assessment report for this department? No

Wellness Center

Department: Wellness Center
Author of Report: Miller
Other participants: Boyd
Co-Curricular Activity: Wellness

LEARNING GOAL #1: Provide the University community with a safe, friendly, nurturing, accessible environment in which to experience physical and mental well-being through activity.

What is your Criterion for Success? NSSE and SSI
Was the Criterion for Success met? Yes
Is this student learning goal also a General Education goal? No
Assessment Measure(s): Survey/Questionnaire
Briefly describe the measure(s) selected: NSSE and SSI
Student Sample Size (total number of students assessed for activity(ies): 4000
Program delivery: Online
Did you use one or more rubrics to evaluate learning? No

Based on the analysis of the assessment findings, describe student learning strengths and weaknesses as they relate to the learning goal.

Strengths: Once the students learn about all of the events they can participate in, their attitudes change. They become more involved and some become leaders in said organizations.

Weaknesses: It seems that first year students aren't as involved as we'd like them to be, There are plenty of opportunities to become involved but yet they choose to either not participate or simply do not know of all the possible events and organizations they can join. So we need to do better at getting the word out and making them feel at home so they will feel inclined to participate and do what we do, but better.

CONTINUOUS IMPROVEMENT PLAN

Planned changes: 11. No changes planned
Describe all selected items and note the dates of implementation: NV

CONTINUOUS IMPROVEMENT REVIEW: Year to Year Comparison

Based on the results from the previous program assessment report, please describe the student learning improvements from last year to this year. If no improvements occurred, please provide a brief explanation.
NV

Were planned changes from the previous year implemented? NV
If no changes occurred, please provide a brief explanation: NV
Is this your first-time to complete an assessment report for this department? No