



Student Engagement Assessment Model  
2018.2019

## SWOSU Mission Statement

The mission of Southwestern Oklahoma State University, a member of the Regional University System of Oklahoma, is to provide educational opportunities, research, scholarly and creative activities, and service in a safe, accessible, nurturing learning environment that meets the needs of the state and region and contributes to the educational, economic, and cultural environment. SWOSU provides traditionally strong programs of study leading to a variety of degrees, from associate to doctoral degrees. The University's areas of study, nationally accredited programs, general education curriculum, service and experiential learning activities, and participation in student activities and organizations provide students with opportunities to obtain skills, knowledge, and cultural appreciation that promote achievement by students and alumni.

## General Education Curriculum Goals

1. Proficiency in communication
2. Competency in scientific and quantitative reasoning
3. Appreciation of the fine arts, history, and humanities
4. Knowledge of social and cultural beings and their institutions
5. Achievement of intellectual and professional aptitudes – this includes the construction of systematic investigation of content, theories, and practices that evaluate real life settings; development of authentic creative works related to studies of interest; the engagement of collaborative group activities that contribute information and resources to accomplish group goals; participation in community service activities and reflection on individual and collective solutions to community problems; and the communication of collective understanding of diverse views and the ability to integrate differing perspectives into a cohesive solution for real life circumstances.

## SWOSU Strategic Plan

Goal 1: Focus on Student Success to help students discover and achieve their educational and life goals.

Goal 2: Focus on Academic Quality through accessible, innovative, and high quality academic programs that are based on student needs and those of the region and the state.

Goal 3: Focus on Resources to expand and diversify the revenue base of SWOSU.

Goal 4: Focus on the enhancement of the quality of life for students, faculty, staff, & administration to attract and retain the best and brightest students and university personnel.

Goal 5: Focus on the Sayre Campus so that it is fully integrated into the overall university.

Goal 6: Focus on optimizing technology to meet the educational and administrative needs of SWOSU.

## HLC Core Components

**Criterion 1. Mission.** The institution's mission is broadly understood within the institution and guides its operations.

**Criterion 2. Integrity: Ethical and Responsible Conduct.** The institution acts with integrity; its conduct is ethical and responsible.

**Criterion 3. Teaching and Learning: Quality, Resources, and Support.** The institution provides high quality education, wherever and however its offerings are delivered.

3.E: The institution fulfills the claims it makes for an enriched educational environment.

- 1) Co-curricular programs are suited to the institution's mission and contribute to the educational experience of its students.
- 2) The institution demonstrates any claims it makes about contributions to its students' educational experience by virtue of aspects of its mission, such as research, community engagement, service learning, religious or spiritual purpose, and economic development.

**Criterion 4. Teaching and Learning: Evaluation and Improvement.** The institution demonstrates responsibility for the quality of its educational programs, learning environments, and support services, and it evaluates their effectiveness for student learning through processes designed to promote continuous improvement.

4.B: The institution demonstrates a commitment to educational achievement and improvement through ongoing assessment of student learning.

- 1) The institution has clearly stated goals for student learning and effective processes for assessment of student learning and achievement of learning goals.
- 2) The institution assesses achievement of the learning outcomes that it claims for its curricular and co-curricular programs.
- 3) The institution uses the information gained from assessment to improve student learning.
- 4) The institution's processes and methodologies to assess student learning reflect good practice, including the substantial participation of faculty and other instructional staff members.

**Criterion 5. Resources, Planning, and Institutional Effectiveness.** The institution's resources, structures, and processes are sufficient to fulfill its mission, improve the quality of its educational offerings, and respond to future challenges and opportunities. The institution plans for the future.

## Student Affairs' Assessment Questions for the Academic Year

By participating in this co-curricular activity/event:

1. I collaborated with others in order to accomplish group goals – yes/no
2. I participated in a community service activity in order to solve a community problem – yes/no
3. I experienced diverse views and/or different perspectives of a topic – yes/no
4. None of the above

If students answer "yes" to any question above, they will receive this prompt:

Please share a few details about your positive experience. Why was it meaningful to you?

5. We are always striving to improve. How might your experience have been better?
6. Question(s) specific to the activity. To be determined by Department or Unit.

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<b>Program</b>	<b>Student Learner Outcome</b>	<b>Alignment to G.E. Curriculum Outcomes</b>	<b>Measurement</b>	<b>Indicator</b>	<b>Degree Qualifications Profile/AAC&amp;U VALUE Rubrics</b>	<b>NSSE &amp; SSI Survey Item(s)</b>	<b>Strategic Plan Goal &amp; HLC Core Component</b>
<b>Career Services</b>							
Goal 1: Promote career awareness during the Orientation module.	Students describe a tentative field of study, using field related terminology.	#1	Career Project Rubric	Rubric scoring average of 70%	Specialized Knowledge	NSSE:3 NSSE:13 SSI:49	SPG: 1 HLC: 3.E
<b>Dean of Students</b>							
Goal 1: Create & implement activities to prevent drug and alcohol abuse.	Students will receive exposure to information and activities that promote a drug and alcohol-free campus.		Program Inventory	Data from drug and alcohol offenses.	Applied and Collaborative Learning		SPG: 1 HLC: 3.E HLC: 4.B
<b>Enrollment Management</b>							
Goal 1: Establish Multicultural Student Services Center.	Students will engage with the Center's graduate assistant in order to establish systems of support.		Quarterly summaries of student activities	Increased attendance and participation of students.			SPG: 1 HLC: 3.E
Goal 2: Collaboration with academic departments on student recruitment efforts.	n/a		Annual summary of recruitment events.				SPG: 3

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<b>International Student Affairs</b>							
Goal 1: Maintain ongoing contact with academic advisors and instructors.	New faculty members will understand the context of the International Student Affairs office and the services it provides to both students and faculty members, including tutoring, language, etc.		Presentation at New Faculty Orientation.	Questions and Answer session following session.	Use of Information Resources	n/a	SPG: 1 HLC: 3.D
Goal 2: Provide appropriate cultural support to international students.	Students will demonstrate knowledge of available student services, including Health, Counseling, Wellness, Public Safety, Dean, Registrar, and Bursar.		End of course survey results.	International Student-designated section of Freshman Orientation.	Use of Information Resources	NSSE:17	SPG: 1 HLC: 3.B HLC: 3.E
<b>New Student Orientation</b>							
Goal 1: Provide student support in the transition to higher education.	Students will engage in two campus activities in order to acquire knowledge of support services and activities available at SWOSU.		Freshman Orientation Assignment (40 points possible)	70% of students in Freshman Orientation class will earn 30/40 points.	Use of Information Resources	SSI:64	SPG: 1
Goal 2: Design Orientation curriculum that incorporates the General Education Learner Outcomes.	Students will use appropriate & relevant content to illustrate mastery of subject(s), conveying writer's understanding.	#1 #5	Discussion boards assignments	Rubric scoring average of 70%	Written Communication VALUE Rubric	NSSE:14	SPG: 1.3 HLC: 3.D
<b>Public Safety</b>							

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Goal 1: Provide a safe community in which university stakeholders may interact.	Students will interact within a safe campus environment.		Crime statistics	Clery Report		NSSE:13 SSI:7 SSI:28 SSI:36	SPG: 4 HLC: 3.D
Goal 2: Increase student knowledge about alcohol poisoning, warning signs, & responses to alcohol-induced medical emergencies.	Students will interact with university officers as they provide adjunct instruction in academic courses (Freshman Orientation) and student affairs' workshops.	#1	Discussion Board response to Alcohol Awareness prompt.	Rubric scoring average of 70% or better.	Written Communication VALUE Rubric	NSSE:13 SSI:7	SPG: 4 HLC: 3.C
<b>Registrar</b>							
Goal 1: Support students and academic departments.	Students will access enrollment and graduation data via Registrar's Office and Campus Connect.		NSSE/SSI data and anecdotal records.	NSSE/SSI data		NSSE:13 SSI:27 SSI:34 SSI:50	SPG: 1 SPG; 6 HLC: 3.E
<b>Service Learning Coordinator</b>							
Goal 1: Increase opportunities for students to engage in service learning and community engagement activities.	Students will engage in service learning activity courses and community engagement activities via student organizations.		Service Learning Student Evaluation Form	Data points of Student Evaluation Form.	Applied and Collaborative Learning	NSSE:12 NSSE:15	SPG: 2 SPG: 4.1 HLC: 3.E
Goal 2: Collaborate with New Student Orientation in order to provide a service learning opportunity in the Freshman Orientation course.	Students complete pre-reflection and reflection activities based upon their "SWOSU Serves" experience.	#1	Discussion Board response prompts.	Rubric scoring average of 70% or better.	Written Communication VALUE Rubric	NSSE:12 NSSE:15	

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<b>Student Activities</b>							
Goal 1: Inform students regarding opportunities for involvement.	Students will understand the multiple opportunities in which to engage socially, attend campus activities, and participate in co-curricular activities.		DAWG Days Calendar & Organization Fair	All incoming freshman receive DAWG Days calendar at Mass Orientation & attendance numbers at Organization Fair.	Communicative Fluency  Engaging Diverse Perspectives	NSSE:15 SSI:42 SSI:46 SSI:60	SPG: 4.1 HLC: 3.B HLC: 3.E
Goal 2: Facilitate planning and communication between student clubs via Presidents' Council.	Club presidents will organize campus activities and facilitate collaboration between clubs when needed.		Presidents' Council monthly dinner.	Attendance rosters from Presidents' Council dinners.	Applied and Collaborative Learning	NSSE:15 SSI:60	SPG: 1 HLC: 3.B HLC: 3.E
<b>Student Counseling Services</b>							
Goal 1: Develop a strategic plan to evaluate clinical and programming needs of students.	Students will contribute information about their health and well-being.		Healthy Minds Survey	Data from HMS and JED Foundation.		NSSE:14 SSI:22	SPG: 1 HLC: 3.D



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<b>Student Government Association</b>							
Goal 1: To provide students with a voice on shared governance.	Students will participate in SGA for increased leadership opportunities and to participate in shared governance.		Attendance at SGA events.	SGA minutes.	Intellectual Skills		SPG: 4 HLC: 5.B
<b>Student Health Services</b>							
Goal 1: Develop a strategic plan to evaluate clinical and programming needs of students.	Students will contribute information about their health and well-being.		Healthy Minds Survey	Data from HMS and JED Foundation.		NSSE:14 SSI:15	SPG: 1 HLC: 3.D
<b>Upward Bound</b>							
Goal 1: Promote academic content in the STEM fields.	Students will extend exploration of robotics through an additional course.		Course completion by students.	Student feedback upon course completion.	Specialized Knowledge		SPG: 1 HLC: 1.C
Goal 2: Support students' involvement in civic engagement.	Students will participate in civic engagement opportunities, as identified by the UB curriculum		Attendance at civic engagement opportunities.	Student & community partner feedback.	Civic and Global Learning		SPG: 1 HLC: 3.E
<b>Wellness Center</b>							
Goal 1: Provide the university community with a safe and accessible environment in which to experience physical and mental well-being through activity.	Students will participate in Wellness Center activities (individually & intramurals) to facilitate their physical and mental well-being.		Use of Wellness Center & Intramural Team Rosters	1. Attendance data from Wellness Center & participation data from intramural team rosters.		NSSE:14 NSSE:15 SSI:9	SPG: 4.1 HLC: 3.E