

## ***INTRODUCTION***

I am proud to introduce the 21st annual Southwestern Oklahoma State University *Fact Book*. The *Fact Book* provides a ready source of information to answer frequently asked questions about the University and its operations. Unless otherwise noted, the information in this Fact Book came from computer-generated reports that are printed following the tenth class day of each fall semester. Because of student fluctuations during the semester, numbers will not match other published enrollment numbers that may be based on enrollment at the end of a semester.

The *Fact Book* is made up of three sections: (1) general information from both campuses, (2) data from the Weatherford campus, and (3) data from the Sayre campus. When space is available, the *Fact Book* reflects data from as far back as fifteen years. If information is needed for prior years, please contact my office

This information is public, and hopefully will prove helpful in meeting the general needs of people on this campus. I would like to caution the reader, however, to carefully read footnotes and headings. For example, if one needs to know the number of full-time faculty on campus, please note that the data in “Fall 2012 Full-Time Faculty by Gender and Rank” includes Weatherford campus faculty only, while the numbers in “Average Salary and Benefits by Rank for 9-Month Faculty” include faculty from both campuses while excluding faculty on 12-month contracts. The different formats are used because they conform to survey definitions set up by the State Regents or the United States Department of Education. As another example, if an accurate count of departmental majors is wanted, the reader should be aware that departments within the College of Arts and Sciences play a large role in educating many of the education majors. To illustrate, music and music therapy majors are included with Arts and Sciences totals, and music education majors are part of the College of Professional and Graduate Studies. If there are any questions about the proper interpretation of *Fact Book* data, please call this office for information.

The reader should also note that student data is only as accurate as the students maintain it. To illustrate, at times major codes are not updated or admission forms contain inaccurate information. The burden lies on the student to inform the university of any changes or modifications; if no communication occurs, the university cannot calculate data that is free from error.

This *Fact Book* was compiled and developed by the Office of Institutional Research. I appreciate the comments and suggestions I received from last year's publication. I hope the reader will find this 21st annual Fact Book helpful, and I again ask for your input to help make future documents more useful.

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